



# VISIONEERING WICHITA

Creating the future for our regional community.

**Agri-Business Innovations Alliance  
October 25, 2007  
11:30 a.m. – 1:00 p.m.  
Center for Community Support and Research**

## AGENDA

<b>I. ECONOMIC DEVELOPMENT FOUNDATION</b>
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**VISION:**

**Before 2024, the Wichita MSA will:**

Be a leading community for retaining and expanding current businesses and creating and recruiting new businesses.

**Strategy:**

Develop value-added processing/packaging of existing and new agricultural and horticultural crops to expand into new markets. Add value to production from using high value crops and new production methods. Develop agri-tourism enterprises.

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|------|--|-----------------|
| I.   | Welcome  | Jim Mock        |
|      | A. Purposes of the Meeting                         |                 |
|      | B. Self Introductions                              | All             |
|      | C. Minutes of September 18, 2007                   |                 |
|      | Action Needed: Approval                            |                 |
| II.  | Larger Perspectives                                | Ray Hammarlund  |
|      | A. Learnings                                       |                 |
|      | B. Questions & Answers                             |                 |
| III. | Education Reports                                  | All             |
| IV.  | Next Steps/Adjournment                             | Suzie Ahlstrand |
|      | A. Visioneering Updates                            |                 |
|      | November 6 – Visioneering Day at Exploration Place |                 |
|      | October 26 – Uploadwichita.com 2:00 p.m.           |                 |
|      | Oscars – Old Town Plaza                            |                 |
|      | B. Next Meetings                                   |                 |
|      | Leadership Team – November 5, 3:30 p.m. SH         |                 |
|      | Agri-Business Council Conference                   |                 |
|      | Thursday, December 13, 8:00 a.m. – 5:30 p.m.       |                 |
|      | Airport Hilton                                     |                 |
|      | Next Alliance Meeting, January 17, 11:30 a.m. SH   |                 |