



**Agri-business Alliance  
October 25, 2007  
Meeting Notes**

**Attendees:** Danielle Beran, Mike McCoy, Ray Hammarlund, Jim Mock, Karyn Page, Pat Randleas, Susan Schocket, Casey Seymore, Sue Eddy, Liz Brosius

**Leadership Team:** Del Craig, Frank Hosford, Jim Mock, Karyn Page, Pat Randleas, Ray Hammarlund, Steve Radley

**The purposes of the Strategic Alliance meeting were to:**

- Presentation from Ray Hammarlund
- Reports and Updates from last Alliance meeting
- Visioneering Announcements
- Next Steps

**Strategic Alliance Strategy: (From Visioneering Wichita pg. 14 no. 5)**

- *Develop value-added processing/packaging of existing and new agricultural and horticultural crops to expand into new markets.*
- *Add value to production from using high value crops and new production methods.*
- *Develop agri-tourism enterprises.*

**Presentation by Ray Hammarlund, *Kansas Energy Overview***

Ray Hammarlund has recently taken a job with the Kansas Energy Office as their Director. He gave an overview on the grain ethanol process, resource requirements and the location debate. There are 10 grain ethanol plants in the state of Kansas. He also presented information on biodiesel in Kansas as well as other energy sources. There is one biodiesel plant under construction in Kansas. This industry is not as far along as ethanol. Liz Brosius, Kansas Energy Council Director, presented an overview of the Kansas Energy Council. It was established by the governor to deliver energy policy recommendations to the Governor, Legislature and KCC on an annual basis. KEC draft recommendations include energy conservation & efficiency, biofuels, and greenhouse gas emissions. The following websites were recommended for additional information:

[www.agmrc.org/agmrc/commodity/energy/ethanol/ethanol.htm](http://www.agmrc.org/agmrc/commodity/energy/ethanol/ethanol.htm)

[www.agmrc.org/agmrc/commodity/energy/biodiesel/biodiesel.htm](http://www.agmrc.org/agmrc/commodity/energy/biodiesel/biodiesel.htm)

[www.agmrc.org/agmrc/commodity/energy/energy.htm](http://www.agmrc.org/agmrc/commodity/energy/energy.htm)

### **Reports and Updates from last Alliance meeting**

Meeting agreement reports were held over until the next Alliance meeting. See agreements at end of meeting notes.

### **Visioneering Announcements**

Visioneering Day at Exploration Place will be November 6<sup>th</sup>. Watch for an email from Diane. Take a printed copy of the email to Exploration Place on Nov 6<sup>th</sup> for ½ price admission to the exhibit.

### **Next Meetings**

Everyone is encouraged to attend the **Agri-Business Council Conference** on December 13<sup>th</sup>, 8:00 a.m. – 5:30 p.m. at the Wichita Airport Hilton.

**Next Alliance Meeting:** January 17, 11:30 a.m., WSU CCSR, 358 N Main

**Meeting Agreements**  
**(Contact companies/entities in Kansas that support bio-science to include contact info, principal projects, and/or services)**

<b>Who</b>	<b>What</b>	<b>By When</b>
<b>Jim</b>	<b>Ventria – Junction City</b>	<b>10/25/07</b>
<b>Kim</b>	<b>Grassroots</b>	<b>10/25/07</b>
<b>Kim</b>	<b>Kansas City Food Circle</b>	<b>10/25/07</b>
<b>Pat</b>	<b>Farmer’s Market</b>	<b>10/25/07</b>
<b>Del</b>	<b>Cargill</b>	<b>10/25/07</b>
<b>PJ</b>	<b>Kice Milling Company –Hudson Flour</b>	<b>10/25/07</b>
<b>Del</b>	<b>TRAMCO</b>	<b>10/25/07</b>
<b>PJ</b>	<b>Abengoa</b>	<b>10/25/07</b>
<b>PJ</b>	<b>ICM</b>	<b>10/25/07</b>