



VISIONEERING WICHITA

Creating the future for our regional community.

Arts Alliance
Wednesday, August 29, 2007
6:30 p.m. – 8:00 p.m.
Wichita State University Metro Center

AGENDA

- | | | |
|------|---------------------------------------|-------------------------------|
| I. | Welcome and Call To Order | Charles Steiner |
| | A. Purpose of Alliance Meeting | |
| | B. Visioneering Wichita Lite | Suzie Ahlstrand |
| | Vision Partner Orientation | |
| | September 27, 7:30 a.m. – The Chamber | |
| | C. Role of Self Help | |
| | D. Introductions | All |
| II. | All the Forms Arts Take...Could Take | Maaskelah Thomas
Seth Bate |
| III. | Brainstorm...Tapping In | Self Help |
| | Arts Organizations | |
| | Networks | |
| | Gathering Places | |
| IV. | What Are We Doing Exactly? | All |
| V. | Next Steps? | |
| | A. Leadership Team | Suzie Ahlstrand |
| | B. Schedule Next Meetings | |
| | C. Thank You for Coming | Charles Steiner |

Visioneering Wichita Document References – Over Please

Economic Development:

Entrepreneurs and Small Business

Create an entrepreneurial and innovative mecca for direct value-added businesses by:

Building on the Wichita MSA's entrepreneurial tradition.

Developing an entrepreneurial network.

Providing leadership/mentoring from successful entrepreneurs.

Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).

Tourism and Visitors

Increase tourism and convention activity to a) create direct value-added jobs, b) provide expanded activities for our residents and c) sell the Wichita MSA as a place to live, learn, work and play.

Provide more aggressive marketing of existing attractions both internally and externally.

Education:

VISION: Have a globally competitive educational system that encourages and supports life-long learning and contributes to the social, cultural and economic vitality of our diverse community.

Enhance and support fine arts/music education in schools recognizing their contribution to academic achievement.

Encourage public school systems to cultivate, embrace and support programs and events that are inviting to minority children.

Quality of Life:

VISION: Be a healthy, safe community that has a vibrant recreation, entertainment and arts focus that embraces diversity and builds pride.

Arts

Implement a comprehensive master plan for the arts.

Continually develop downtown art amenities, districts, facilities and infrastructure.

Sense of Community

Develop community pride and unity within all segments of the Wichita MSA.

Develop a sense of community among young adults through groups and networks. Social settings are needed where young people can mingle.

Racial Diversity, Opportunity and Harmony

Understand, celebrate and embrace all cultures and racial diversity and make it evident in everything we do. Encourage interaction among all people and break down barriers.