



# VISIONEERING WICHITA

Creating the future for our regional community.

**Arts Alliance**  
**Monday, September 24, 2007**  
**6:30 p.m. – 8:00 p.m.**  
**Museum of World Treasures, 835 E. 1<sup>st</sup>**

## AGENDA

- |      |  |                  |
|------|--|------------------|
| I.   | Welcome and Call To Order  | Jaki McElroy     |
|      | A. Purpose of Alliance Meeting   |                  |
|      | B. Thanks to Museum of World Treasures                                       | Suzie Ahlstrand  |
|      | Lon Smith  |                  |
|      | C. Visioneering Wichita  |                  |
|      | 1. Connection to Arts  |                  |
|      | 2. Vision Partner Orientation  |                  |
|      | September 27, 7:30 a.m. – The Chamber  |                  |
|      | D. Introductions   | All              |
| II.  | Visioning.....   | Maaskelah Thomas |
|      | <i>If this region of Kansas were truly “arts-friendly,”</i>                  | Seth Bate        |
|      | <i>what would it look, sound, feel like?</i>                                 |                  |
|      | Report Out   |                  |
| III. | What Are We Doing Part II  | Self Help        |
|      | A. Demonstration of Themed Visual Arts                                       | Jaki McElroy     |
|      | B. Theming/Priorities Feedback from 1 <sup>st</sup> Meeting                  |                  |
| IV.  | The Big Question   | All              |
| V.   | Next Steps?  |                  |
|      | A. Leadership Team   | Suzie Ahlstrand  |
|      | October 3 – 4:00 – 5:30 p.m. Self Help                                       |                  |
|      | B. Meeting Notes at:   |                  |
|      | <a href="http://www.visioneeringwichita.com">www.visioneeringwichita.com</a> |                  |
|      | C. Thank You for Coming  | Charles Steiner  |

**Visioneering Wichita Document References – Over Please**

## **Economic Development:**

### **Entrepreneurs and Small Business**

**Create an entrepreneurial and innovative mecca for direct value-added businesses by:**

**Building on the Wichita MSA's entrepreneurial tradition.**

**Developing an entrepreneurial network.**

**Providing leadership/mentoring from successful entrepreneurs.**

**Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).**

### **Tourism and Visitors**

**Increase tourism and convention activity to a) create direct value-added jobs, b) provide expanded activities for our residents and c) sell the Wichita MSA as a place to live, learn, work and play.**

Provide more aggressive marketing of existing attractions both internally and externally.

## **Education:**

**VISION:** Have a globally competitive educational system that encourages and supports life-long learning and contributes to the social, cultural and economic vitality of our diverse community.

Enhance and support fine arts/music education in schools recognizing their contribution to academic achievement.

Encourage public school systems to cultivate, embrace and support programs and events that are inviting to minority children.

## **Quality of Life:**

**VISION:** Be a healthy, safe community that has a vibrant recreation, entertainment and arts focus that embraces diversity and builds pride.

### **Arts**

**Implement a comprehensive master plan for the arts.**

**Continually develop downtown art amenities, districts, facilities and infrastructure.**

### **Sense of Community**

**Develop community pride and unity within all segments of the Wichita MSA.**

**Develop a sense of community among young adults through groups and networks. Social settings are needed where young people can mingle.**

### **Racial Diversity, Opportunity and Harmony**

**Understand, celebrate and embrace all cultures and racial diversity and make it evident in everything we do. Encourage interaction among all people and break down barriers.**