



VISIONEERING WICHITA

Creating the future for our regional community.

**Arts Alliance
Monday, February 25, 2008
6:30 p.m. – 8:00 p.m.
WSU Hughes Metroplex**

AGENDA

- | | | |
|------|---|------------------------------|
| I. | Welcome and Call To Order | Gay Quisenberry |
| | A. Purposes of Alliance Meeting | |
| | B. Introductions | All |
| | C. Visioneering Update | Diane Longfellow |
| | Review, Revise, Refocus Initiative | |
| II. | Website Presentation | Ken White
Nicole Howerton |
| III. | Draft Mission Statement | Seth Bate |
| | <i>The Visioneering Wichita Arts Alliance will cultivate a better way of life through the arts for the community.</i> | |
| IV. | Task Force Updates | |
| | A. Space Task Force | Collin Allen |
| | B. Event Task Force | Lon Smith |
| | C. Media Task Force | Gay Quisenberry |
| | D. Upcoming Task Force Meetings | |
| | • Space Task Force March 5, 5:30 p.m. at the Chamber | |
| | • Media Task Force March 11, 11:30 a.m. at CCSR, brown bag lunch | |
| | • Events March 12, 5:30 p.m. at Museum of World Treasures | |
| V. | City-Wide Comprehensive Arts Survey Plan | John D'Angelo |
| VI. | Thank You/Adjournment | Gay Quisenberry |
| | A. Leadership Team | |
| | • March 5 4:00 – p.m. at the Chamber | |
| | B. Meeting Notes at: | |
| | www.visioneeringwichita.com | |
| | C. Thank You for Coming | |

Visioneering Wichita Document References – Over Please

Economic Development:

Entrepreneurs and Small Business

Create an entrepreneurial and innovative mecca for direct value-added businesses by:

Building on the Wichita MSA's entrepreneurial tradition.

Developing an entrepreneurial network.

Providing leadership/mentoring from successful entrepreneurs.

Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).

Tourism and Visitors

Increase tourism and convention activity to a) create direct value-added jobs, b) provide expanded activities for our residents and c) sell the Wichita MSA as a place to live, learn, work and play.

Provide more aggressive marketing of existing attractions both internally and externally.

Education:

VISION: Have a globally competitive educational system that encourages and supports life-long learning and contributes to the social, cultural and economic vitality of our diverse community.

Enhance and support fine arts/music education in schools recognizing their contribution to academic achievement.

Encourage public school systems to cultivate, embrace and support programs and events that are inviting to minority children.

Quality of Life:

VISION: Be a healthy, safe community that has a vibrant recreation, entertainment and arts focus that embraces diversity and builds pride.

Arts

Implement a comprehensive master plan for the arts.

Continually develop downtown art amenities, districts, facilities and infrastructure.

Sense of Community

Develop community pride and unity within all segments of the Wichita MSA.

Develop a sense of community among young adults through groups and networks. Social settings are needed where young people can mingle.

Racial Diversity, Opportunity and Harmony

Understand, celebrate and embrace all cultures and racial diversity a make it evident in everything we do. Encourage interaction among all people and break down barriers.