



VISIONEERING
WICHITA

Visioneering Arts Strategic Alliance ~ August 29, 2007

**Visioneering Wichita
Arts Strategic Alliance
August 29, 2007
Meeting Notes**

Attendees: Cindy Perry, Debbie Mertel, Tia Ruder, Steve Byers, Julia Beadles, Shane Dundas, Anita Knox, Elaine Guillory, Janet Miller, Ron Holt, Lyndon Wells, Cindy Carnahan, Craig Owens, Elizabeth Owens, Angela Smith, Anoya Kendrick, Martha Housholder, Carol Hill, Charles Dooman, Dan Welty, Charles Gaynor, Moti Rieber, Pam Bugler, Tyler Emerson, Tom Mittlestadt, Susan Arnold, Joan Cole, Sharon Mallory, Susan Bradley, Trish Van Osdel, Bruce Van Osdel, Eric Tello, Kit Craig, Jim McCann, Joey Capolona, Jon Eaton, Mirajah Ryan, Patricia O'Donnell, Dora Timmerman, Megan McIntrye, Matt May, Cathy Holdeman, Shan Jabara, Don Checots, Lon Smith, Sherri Smith, Ken Vandruff, Ann Keefer, Traci Fast, Deborah Fisher Stout, Charlotte Martin, Kent Williams, Tracy Sloat, Mike Hutmacner, Tanya Merritt, Rich Stafford, Le Shiney, Jim Phillips, Charles Baughman, Adam Hartke, Denice Demuth, Kathy Sweeney, Sara Horstmann, Marcelle Fox, J Basham, Nile Dillmore, Kristen Carlson, Joyce Martin, Jon Kyle Murray, Doug Billings, Judy Dove, Patty Savely, Kathy Roush, Aaron Newton, Kate Clause, Michelle Groeblacher, Carla Barber, Terry Asla, Janice Armstrong Jones, Collin Allen, David Fonseca, David Friday, Brook Graham, Reuben Saunders, Mary Eves, Jill Landrith, Mike Beggs, Gus Hernandez, Susan Howell, Patricia McDonnell, Dora Timmerman, Mary Pat Gross, Carl Stovall, Kelsey Riff, Dave Riff, John Rolfe, Mohan Kambampati, Ted Morris, Bob Riegle, Lucille Riegle, J D Daniels, Barbara Chamberlin, John D'Angelo, L Hawks, Steve Gleessners, D McFarlane, David Davis, Leslie Wessel, Martha Gates, Dave Unruh, Maureen Walter, Sharon Fearey, Jeff Longwell, Dan Rouser, Rodney Miller, Mary Pat Gross, David Bailey, Meridith Jones, Amber Malott, Marilyn Grisham, Connie Bonfy, Tina Murano, Jill Romoshosky Werner, Linda Gregory, Katie Lynn, Rose Boundy, Sheryl Ryan, Gay Quisenberry, Bonnie Smith, Dalla Jordan, Yolanda Orozco, Jodi Drinkwater, Patrick Jennings, Mary Ellen Joyner, Marci Gillespie, Dot Shannon, Julie Linneman, Jeremy Sanchez, Chris Birr, Dalyn Ross, Erin Wolfe, Jackie Snyder, Clayton Pearson, Carol Rizo, Robert Sauers, Irene Hart,

Welcome & Visioneering Background

Charles Steiner welcomed the group and provided the purposes of the first meeting:

- Begin to explore the reasons for a comprehensive Arts Alliance
- Introduce Visioneering history, concepts and working style
- Identify "Who else?" to participate
- Invitation to join the leadership team
- Next conversation date

Suzie Ahlstrand also greeted those who attended, providing an overview of the Visioneering process.

All the Forms Arts Take...Could Take

Facilitators from the Wichita State University Center for Community Support and Research (Self-Help Network) gave instructions for visual brainstorming of all the arts niches represented in the region. The brainstormed ideas stemmed from six topic areas:

- Visual arts
- Performing arts
- Musical arts
- Literary arts
- Digital arts
- Other art forms

Throughout the process, people were encouraged to write down the individuals and organizations that came to mind who should be invited to future gatherings. A handout was supplied to keep track of these ideas.

Where do I find art?

Following their visual brainstorming, participants were asked to break into smaller groups based on the topic that interested them most. In these groups, they were asked to answer this question:

“If I were arriving in these four counties from interstellar space, where would I go to find art, artists and art lovers (in this category)?”

Small groups recorded their own answers:

Literary Arts

Where do I find art?

- Public Library
- Watermark Books
- Delano Bookstore
- Borders/Barnes & Noble
- Eagle/Business Journal
- Storytelling Event at Library
- WSU’s MFA program for creative writing/Mikrokosmos
- School of Journalism
- Museum of World Treasures Events
- Kansas Book Festival
- Vagabond/Delano Books
- FI witness program at Larksfield Place
- Adult Winter Reading Program
- Interfaith Ministries
 - Audio/Visual Work
- Books for Life
- WSU Shift Space
- Library
- Watermark Books
- Publications – (out of time)
- Jewelry Artist

Needed:

- Welcome group for newcomers
- Website
- Memories work with senior citizens (and all citizens) and hospice
- Screenwriting workshop

Needed:

- Best poem competition
- Help with publishing
- Playwrights (any performance)
- Coalition of Artists
- Poetry Slam
- Pub Crawl (include trivia and literary stuff)
- Wichita Author Award

Other Art Forms

Where do I find art?

- Go-Away-Garage – Commerce St
- Fisch Haus
- Great Plains Renaissance Faire Oct 30 – 31
- Old Town

- Rule Productions
- Warren Theatres
- Wichita Association of the Deaf
- Wichita Black Arts Festival Association (Labor Day Weekend)
- Murdoch Theatre
- Orpheum Theatre
- Asian Festival

Performing Arts

Where do I find art?

- Theatre on Consignment
- Shakespeare In the Park
- Orpheum
- Wichita Community Theatre
- Center for the Arts
- Century II
- Crown Uptown
- WSU – Friends – Newman – Butler Co. CC
- PBS
- Asian Festival
- Stage I
- Music Theatre of Wichita
- Kechi Playhouse
- Wichita Children's Theatre
- Cabaret Oldtown
- Mosley Street
- Tall Grass Film Festival
- Ballet of Wichita
- Street Performers
- Grand Opera
- League of Square and Round Dance
- Ampersand
- Desperate Characters
- City Parks
- Guild Hall Players
- City Arts Website
- Twenty – Century Club aka Murdock Theatre
- Wichita Eagle
- Black Arts Festival
- Juneteenth
- Local Churches
- Community Voice Paper
- Music Theatre of Wichita
- Local Monthly Publications
 - Liberty Press
 - Sunflower
 - East Side News
 - Oldtown Gazette
 - Westside Paper
- Bulletin Boards
 - Borders
 - Barnes & Noble

- Watermark Books & Café
- Shakespeare Club @ Watermark Books
- ACDFA – Dance Festival
- Cowtown Theatre

Digital Arts

Where Would We Go?

- Delano Color Imaging
- Lawrence Photo
- City Arts
- Mind Scapes
 - It would be nice to have a digital gallery
- Rule productions (specific)
- Friends University
- Warren Theatres

No Local Publications

- Wichita Photographers.com
- GWAPPA
- AIGA Wichita Division

Education & Training:

- KPPS
- AIGA
- WSU
- Friends U
- City Arts
- Wichita Center for the Arts

Musical Arts

Where do I find art?

- Walnut Valley Festival
- Kansas Acoustic Arts Association
- Blues Crawl
- Easy Livin' Music Studio
- Kirby's, Eagle's Lodge, Barleycorns, etc
- Big Churches
- WSU (Universities, etc)
- Wichita Eagle (Go! Section)
- Riverside Perk
- Record Stores (Rewound Sounds)
- Old Town Baskets
- African American Music Community
- Cotillion, Orpheum, Coliseum
- Century II, Murdock Theatre
- Planet Paul Recording
- Wichitabandscene.com
- Bunterict.com
- WSUiR (internet radio)
- Acoustic Arts in the Park
- KS Music Heritage
- Music Stores
- Borders (Local Music Section)
- Roadhouse Blues, Brickyard

- Radio/Media
- KBTL (Butler Co. Radio)
- Asian Festival
- Arts in the Park @ Grove Park
- Fisch Haus
- Music Theatre of Wichita
- Artichoke
- Great Plains Dulcimer Alliance
- Wichita Jazz Fest
- ICT Fest
- Meat Fest
- Riverfest
- Wichita Black Arts Festival
- Moonlight Car Show
- Chamber Music @ the Barn
- Butler Jazz Choir
- State Fair
- County Fairs
- Bella Luna
- Old Chicago
- Adrian's
- Port of Wichita
- Vagabond
- JC's House of Rock
- Splurge
- Wichita City paper
- WAMC
- Wichita Art Museum
- Wichita Symphony
- Zoobilee
- Bradley Fair
- Final Friday
- Knob New Music Fest
- Concerts on the Margurs
- The Anchor
- Mort's

Visual Arts

Where do I find art?

- Public Schools
 - Northeast Magnet H.S. – Visual Arts
- Tattoo Parlors
- Public Murals – Fire Station - Water Fountains
- Delano District
- Hesston – Dyke Arboretum
- Frank Lloyd Wright House
- Riverside Perk
- Jewelry Stores – Gift Stores
- Art Aid
- Planet Paul Recording Studio – Film
- McClean and Central Light Sculpture
- Downtown Bridges

- Riverfest – Art Fair
- Sculpture at Zoo
- Wichita Art Museum
- Heart of City – People Lights Action
- Commerce Street
- Final Fridays
- Ulrich Museum
 - WSU Campus
 - Outdoor Sculpture
 - Henrion Hall
 - McKnight Art Center
- Kansas African American Museum
- Newspaper – GO! Section
- Parks – River – Riverside
- Keeper of the Plains
- City Arts
- Gallery XII
- Artists in Old Town
- Artist Consortium
- Fiber studio
- Tangent lab
- Firehouse Gallery
- Botanica
- Warren Theatre
- Friends U.
- Newman U.
- Douglas Street Sculpture
- MonArt
- Butler CC
- Coutts Museum – El Dorado
- Sculpture Guild
- Museum of World Treasures
- Indian Museum
- Fisch Haus
- Wichita Center for the Arts
- Murdock Theatre – Tallgrass Film Festival
- Exploration Place
- Gallery at Larksfield Place
- The Anchor
- Karg Art Glass
- KU School of Medicine Gallery
- Kauffman Museum – Newton

What might an Arts Alliance do?

After small group reports about how to find arts and artists, the large group gathered in a brainstorming atmosphere to look at the question of what an Arts Alliance might do:

- Cross-marketing
- Ensure representation across cultures
- Go – To
- Artist Registry
- Newsletter/Source 4 info

- Increase communication/collaboration
- \$
- Facilitate Learning
- Make arts orgs inviting to all
- Education
 - Why have art
 - Build the culture
- Volunteer opportunities
- Advocacy
- Performance opportunities
- Tourism
- Political value/power
- Intrinsic/economic value to legislators
- Local Music Compilations
- Children and youth involvement
- Improved accessibility
 - e.g. Symphony for people who are deaf
- Multicultural arts recognized
- Arts community as part of business community
- Promote successful aging
- Hold events across disciplines – arts and music
- Promote collaboration among arts
- For-profits and non-profits work together
- Grants/coops for studio space
- Sense of artist's community – this is where the artists are
- Networking opportunities
- Give artists direction – professional resources (e.g. studios)
- Large freestanding arts festival
- Investigate models (city museum in St. Louis)
- Central Arts marketplace
- Promote art as a healthy form of entertainment
- Leadership for community dialogue
- Place for this to happen (office, meeting space)
- Murals/public art promotion
- Diversity among high profile projects
- Center that is fully committed to needs of the artist – good for the whole.
- Pressure on media to support arts/advance notice
- Free access for at-risk/inner city youth to learn about different art forms
- Something open later than 5pm
- Annual multi disciplinary event
- Promote educational value of arts
 - Not all schools have art program
- Art promoted to non-artists (or at least those who don't think they're artists)
- Family friendly places to play
- Places to sell art
- Evaluate economic impact
- Provide financial incentive for investment in core areas for art (tax issues/valuation issues)
- More connection to arts in other places
- Focus is all ages – not just young

Next Meetings

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All participants were invited to the Leadership Team meeting at 4 p.m. Sept. 5 at the Self-Help Network. The next Arts Alliance meeting was set at 6:30 p.m. Sept. 24 at a place to be determined (which became the Museum of World Treasures).

Steiner and Ahlstrand thanked participants and encouraged them to come back with more people.