

## Visioneering Birth-K Alliance

June 8, 2009

### Meeting Notes

**Attendees:** Marla Canfield, Audra Kenneson, Nancy Rasmussen, Carla Heintz, Debbie Mai, Vickie Burgess McArthur, Cayla Wasson, Chelie Nelson, Vicky Roper, Glenda Wilcox, Lyndon Drew, Walter Thiessen, Lorraine Dold, Teresa Rupp, Rebecca Gillum, Cornelia Stevens

#### Visioneering Update

##### **City to City Visit**

This year the City to City visit will be to Chattanooga, TN and Huntsville, AL. We are interested in their industrial parks as well as their downtowns.

##### **Recreation Alliance**

The alliance has launched a beta website, [www.GoPlayKansas.com](http://www.GoPlayKansas.com). It will be a one stop shop for all things recreation. Sedgwick County data is currently available with plans to include state-wide data in the future.

##### **Older Adult Alliance**

They are hosting a seminar, Revitalizing Communities for All Generations: Visioning a Livable Wichita Area, about building a livable community for everyone. It is June 23<sup>rd</sup> at WSU Metroplex. Visit [www.aginginplaceinitiative.org/Wichita](http://www.aginginplaceinitiative.org/Wichita) to register and learn more.

#### Rebecca Gillum Presentation

##### **KECCS Update**

<http://www.keccs.org/~eccs/action/index.shtml>

KECCS wants their plan to be a living, breathing document. Over the last year they have gone through major revisions. This work led to the 13 community planning grants. Goals were not changed – these are federally prescribed. Link to Kansas Early Childhood Comprehensive Systems Plan:

<http://www.keccs.org/~eccs/pdf/KECCS%20Plan%20Graphic.pdf> .

What's happening statewide:

- Greater emphasis on oral health
- Expanded new born screenings; now screen all 29 core panel tests recommended by national
- Work has begun on a mental health strategic plan, [www.kaimh.org](http://www.kaimh.org)
- Tools and resources are available through family strengthening <http://www.keccs.org/~eccs/resources/childhood/index.shtml>
- Advocacy is going well – all the tobacco master settlement money designated for early childhood has remained
  
- How do we evaluate the system?
  - Collecting data – how do we know what we are doing is making a difference?
  - Using Mark Friedman's Leaking Roof
    - Experience (see the water from the leaking roof)
    - Measure (how much water)
    - Causes (determine what is causing the leak)

- Partners (find out who can fix the problem)
  - What works (options to fix the problem)
  - Action plan (decide what to do)
- Common language is necessary – cut the jargon – suggestions for this alliance:
  - Have agreement on terms and definitions
    - KECCS common language
      - Early childhood professionals
      - Early care & education partners
      - Mental health professionals
      - Home visitors, parent education
  - Be sure everyone knows what you are talking about
    - Outcomes – indicators of our work
    - Indicators - data
- Kansas Health Institute information is on the KECCS website.
  - As a whole kids in Kansas are ready for school
  - Look deeper at the research
    - Kids at risk, homes at risk for neglect, 2<sup>nd</sup> language homes not doing so well
    - Block grant a quick response to those in need
- Project Thrive, [www.nccp.org/thrive](http://www.nccp.org/thrive)
- Kansas Parent Research Initiative
  - Looking into ways to involve parents
- Kansas Strengthening Families Plan
  - Over 80 stakeholders created this plan
  - Prevention team came up with the goals
  - Is guided by 14 members which include 3 parents
  - [www.friendsncr.org](http://www.friendsncr.org) ; [www.ksfplan.org](http://www.ksfplan.org)
- Stimulus money
  - This money will be distributed through grants
  - Proposals for Head Start & Early Head Start expansion are due June 23, 2009
  - Data available to use for grant writing – contact [rgillam@ku.edu](mailto:rgillam@ku.edu)

### Other Updates

#### ***Vicki Roper's update on the Period of Purple Crying***

The Period of Purple Crying, a shaken baby syndrome prevention program, is the first initiative of the Wichita Child Abuse Fatalities project to be funded and implemented. It has received funding from both the Kansas Dept. of Social and Rehabilitation Services and Kansas Children's Cabinet and Trust Fund to implement in Wichita and Topeka birth hospitals. SRS in South Central Kansas added some funding to also fund the hospitals in Wellington, Newton, and El Dorado. So, all 5 birthing hospitals in the MSA will be implementing the program on July 1, 2009. It will consist of a DVD and brochure being shown and then handed out at the hospital exit by nurses. This is Dose 1 through the

birth hospitals. Dose 2 is through other community based organizations. Dose 3 is a public awareness campaign.

***Cayla Wasson's report on CBCAP grant***

The Sedgwick County Early Childhood Coordinating Council received a CBCAP (Child Abuse and Neglect Prevention) grant from the Kansas Children's Cabinet and Trust Fund for over \$50,000. This will fund seven Incredible Years parent training series in different locations in our community. There will be a part time staff to organize classes and schedule parents. Meals and Child Care will be provided to families. Classes are free and open to the general public.

Feel free to edit.

<b>Next meeting Dates</b>
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July 13, 2:00 p.m. – 3:30 p.m. (note shortened meeting time), Wichita Metro Chamber of Commerce, 350 W Douglas.