

Wichita Child Abuse Fatalities
Community Response Team Report
January 26, 2009

Significant Activities Since the Last Birth-K Alliance Leadership Team (December 8)

- Submitted signed contract back to Kansas Children's Cabinet and Trust Fund
- Worked on sub-contract with WSU Center for Community Support and Research
- Amy Delamaide and Vanessa Lohf, WSU CCSR staff, were assigned to this project
- The Large Coalition met on December 15, 2008. There were 26 in attendance. We reviewed the work of the previous two meetings, set priorities, and divided into two work groups: Community Awareness and Parent Support meetings were set for those work groups.
- Both work groups met on January 13, 2009.
- 10 people attended the Community Awareness Work Group. Their strategies include:
 - Reaching potential parents and young parents through school-based programming through a secondary curriculum taught by school resource officers
 - Reaching parents and caregivers through hospital-based education through distributing educational materials and information to family members of newborns
 - Reaching parents and caregivers through health care outlets by distributing educational materials via doctor's offices, health care clinics, treatment centers, etc.
 - Reaching adults who are around kids through neighborhood-based outreach through an informational packet and information targeting neighborhoods with the highest incidence of abuse using existing structures such as neighborhood associations, newsletters, district advisory boards, apartment managing companies, etc.
 - Using traditional and social media to communicate that the problem is being addressed and the message of preventing child abuse fatalities by targeting opinion leaders and funding resources through the newspaper, using major TV and newspaper when big projects are launched, creating a podcast to broadcast the message, distributing information via local media such as Community Voices, Tiempos, and local access TV, and social media through Youth Council, independent living teens, etc.
- 18 people attended the Parent Support Work Group. Their strategies include:
 - Improving access to prenatal education
 - Improving linkages to services for families in the hospital, pre and post delivery.
 - Improving service follow-up with families who leave the hospital, hospital to home for well babies.
 - Providing school-based education for children regarding child abuse and domestic violence-including safe places to report.