

**Visioneering Wichita
Birth to K Strategic Alliance**

**FRAMEWORKS WORKSHOP
April 7, 2008**

Today's Goal: To provide a workshop that explains the Frameworks communication model and gives those working in early childhood the messages and tools they can use to effectively communicate in ways that lead to policy-level change.

AGENDA

1. Welcome and Introductions Teresa Rupp, Lorraine Dold
 - Review today's goal and agenda

2. The Context in Kansas Anne Maack
 - Update from the State Legislature
 - Update on seeking broader community support (business "authority")

3. Frameworks Workshop:
Framing Early Childhood Issues in Kansas Vera Bothner, Tami Bradley

4. Practicing our Messages All

5. How to Use the Frameworks Messages All

6. A Message from the Business Community Barry Downing