

Visioneering Wichita Birth-K Strategic Alliance Leadership Team

Date, time: 2:00 p.m. February 12, 2007, Self Help Network

Attendees: Cayla Wasson, Bev White, Walter Thiessen, Lorraine Dold, Carla Heintz, Jeff Usher, Chelie Nelson, Teresa Rupp, Suzie Ahlstrand, Diane Longfellow

Today's Agenda

1. Self Introductions
2. Review January Alliance meeting and meeting agreements
 - Lorraine heard a presentation from a representative from the Federal Reserve Bank as part of the Kansas Action for Children Advocacy Day on the economics of early childhood. Lorraine is willing to share the information that she received.
 - Cayla has been receiving emailed information on resources and models
 - Letter of support – who would that come from? There isn't a formal person to sign off. Who would write it? Perhaps this could come from the SCECCC and cite partners such as Visioneering Wichita. Suzie would need to get approval from the Steering Committee before we would include their name.
 - May be better to make the membership aware and ask them to assert any influence that they may have rather than a collective letter.
3. Strategic Communication Plan Workgroup Update – Jeff
 - Tami suggested that the two of them meet with Anne Corrison from the Knight Foundation. The Knight Foundation, with Tami's help, has tried to determine ways to best communicate the early childhood message. Jeff expressed that this may be a resource for the development process.
 - Jeff suggests that the Alliance wait until after the KHF Leadership Conference in June where there will be work done with Frameworks about framing early childhood messages around workforce

development and economic development. James Heck is tentatively the community kick-off presenter (Ken Hicks series). The next day and a half will be working sessions. It is hoped that Wichita will be selected to have a team there. After the conference, there will be grant opportunities to continue the work in August with a goal of developing messages that will move policy forward in a meaningful way.

- If the Alliance is looking at engaging the business community, it will need to be done in a different way. KHF is working on this currently. Approach would be to let the business community think of ways they can help. It is a process that will take time.

4. KCCTF Early Childhood Planning Grant Update

- Suzie handed out an information sheet in preparation for a news release. The info sheet will go to Suzanne Tobias for a news article.

5. Alliance meeting agenda

Update on Strategic Communication Plan

Update on the Smart Start TAC Conference Call

Update on legislative issues

Facilitated discussion about how to move forward – dealing with system fragmentation, turf issues, funding streams, perceptions vs. realities

- Barriers to working together – small group discussion.
- Local systems change to use as a model statewide (Opportunity)
- Are we willing to be led? Or are we the “experts”?

6. Upcoming meeting dates and times

- Alliance meeting: **February 26, 2007**, 2:00 at SHN
- Leadership meeting: March 12, 2007, 2:00 at SHN

7. Additional items/updates

- Smart Start Technical Assistance Center, Governance Conference call update: Cayla Wasson, Polly Basore, Lorraine Dold, Diane Longfellow, Emile McGill, Kelly Hayes, Anne Maack and Teresa Rupp attended locally. The states that have a system have a separate department established at the State level. Lorraine feels that this is the most holistic approach and most likely to be

successful. Suzie suggested that it would be worth researching the fiscal feasibility of this approach – may be something to lobby for through the ULA. The information is going to be posted on the website: www.earlychildhoodfinance.org. According to the “experts”, to be effective, you need to have the will, the funding, and a single point of authority.

- Teresa Rupp announced that Anne Maack has been hired as the Associate Director of the State School Readiness Committee. She will continue to be housed at Child Start and will likely prove to be a valuable link as the ECCS Planning process progresses.

<u>PAST MEETING AGREEMENTS</u>		
WHO	WHAT	BY WHEN
Polly	Gather information from Downing Foundation research for development of The Opportunity Project to share with Alliance	11/20/06
Chelie	Review of University Studies (i.e. University of Idaho, Rutgers University, Florida State, and University of Kansas)	01/15/07 Done
All	Register for Legislative updates from Kansas Action for Children at www.kac.org	ongoing
SHN/The Chamber	Forward legislative alerts needing action to the B-K Alliance distribution group	As needed
SHN/The Chamber	Add Legislative updates as a standing agenda item for Alliance meetings	As needed during the legislative session
Leadership Team	Discuss development of a collective letter of support for Governor's initiative of universal health care for children	02/12/07 Done
Cayla/Benith	Forward Grant Application and supporting research document to Diane at The Chamber for posting on the Visioneering website	02/12/07 Done
Lorraine/Teresa	Report on Smart Start TAC conference call at February Alliance meeting	02/26/07
Jeff, Tami, Walt, Lorraine, Emile, Martha, Bonnie	Schedule Strategic Communication Work Group meeting	02/12/07
Diane	Follow up with Work Group to schedule meeting	02/12/07 Done
	Obtain School Readiness Data from the Kansas Health Institute and Kansas Department of Education	When data becomes available
	Review of K-12 and Higher Education systems as potential models for an Early Childhood System	

TODAY'S MEETING AGREEMENTS

WHO	WHAT	BY WHEN
Lorraine	Information from the Federal Reserve Bank will be sent to Diane for distribution to the Alliance	02/26/07
Lorraine	Will ask Polly to provide Conference call update at Alliance mtg	02/16/07
Lorraine	Ask Tami Bradley to synthesize research that has been gathered and summarized in a document less than one page	02/26/07
Lorraine	Ask Benith to compare resources from Smart Start TAC with ECCSP research	02/26/07
Lorraine/Teresa	Report on Smart Start TAC conference call at February Alliance meeting	02/26/07