

Visioneering Wichita Birth-K Strategic Alliance Leadership Team

Date, time: 2:00 p.m. March 12, 2007, Self Help Network

Attendees: Walt Thiessen, Anne Maack, Carla Heintz, Teresa Rupp, Amy Delamaide, Kandi Miller, Vickie McArthur, Deb Voth, Diane Longfellow

Today's Agenda

1. Introductions
2. Review of Past Meeting Agreements
3. Debrief February "Four Question" Exercise
 - Review of results (located in meeting minutes from February Alliance meeting)
 - Process allowed some to be heard that are not traditionally
 - Some "safe" answers
 - Different perspectives heard
 - Good discussion in groups
 - Feel that we are trying to align with the "economic" impact and learning the message as well as communicating better.
 - Encourage participation but don't be discouraged if they don't come.
 - Meetings with the business community need to have a targeted outcome, and focused.
 - Data Sharing was a prevalent theme
 - Lots of organizations gathering data but some don't know the other is doing it.
 - Still have the issue of "why do kids and families fall through the cracks?" – need to assure the community is proactive in reaching families. Answer is that these families are not "connected" to the community. How do we change that?
 - We have good programs with good results when they are engaged, how do we get more families engaged?

4. KCCTF Early Childhood Planning Grant Update

- Propose potential process for Wichita MSA Grant
 - SHN staff reviewed a potential process for the Grant (see last page of notes)
 - Leadership Team members reported the structure they had in mind when they wrote the grant:
 - First meeting of all four counties would be used to conduct the Needs/Resource Assessment
 - Individual meetings would be held in each of the four counties to do community Visioning
 - Final meeting would be held for Strategy Development for the region
 - Representatives from smaller communities have expressed concern that they will be “swallowed” by Sedgwick County in the process. SHN staff proposed holding Alliance meetings in each county – LT expressed concern that Sedgwick County members would overwhelm those meetings. LT proposed that Visioning meetings be held in each of the communities and then hold an Alliance meeting in that county to allow members of the community to present what they came up with.
 - LT members envisioned there would be a contact person from each community, not that Cayla would be solely responsible for work. The SCECCC will meet this week to clearly define Cayla’s roles and responsibilities as they pertain to the grant. Communities may need to lead work in their own communities to do strategy development – SHN staff are willing to help with this process.

5. March 26 Alliance meeting agenda

- Present Process for ECCS Grant
- Present/Clarify roles for local grant coordinator
- Begin Needs/Resource Assessment
 - What data do we need?
 - Who’s going to get it?
 - What does your organization measure?
 - Who’s going to interpret the data that is collected?
 - Complete discussion at April Alliance meeting

- Suzie – trip to DC report
- Teresa – Usborne Books donation
 - Usborne is currently matching early childhood grant awards up to 50% in Books.
 - Saw article in the paper about our grant and contacted Diane
 - Have \$17,500 – LT decided this will be split equally among the four counties and they can distribute as they see fit.
 - For more information, visit www.read2yourkids.com

6. Upcoming meeting dates and times

- Alliance meeting: **March 26, 2007**, 2:00 at SHN
- Leadership meeting: April 9, 2007, 2:00 at SHN

7. Additional items/updates

- Heckman is coming to the KHF conference in June. Will be open to the public. Will work with the Chamber to invite business and community leaders.

<u>PAST MEETING AGREEMENTS</u>		
WHO	WHAT	BY WHEN
Polly	Gather information from Downing Foundation research for development of The Opportunity Project to share with Alliance	11/20/06
All	Register for Legislative updates from Kansas Action for Children at www.kac.org	ongoing
SHN/The Chamber	Forward legislative alerts needing action to the B-K Alliance distribution group	As needed
SHN/The Chamber	Add Legislative updates as a standing agenda item for Alliance meetings	As needed during the legislative session
Jeff, Tami, Walt, Lorraine, Emile, Martha, Bonnie	Schedule Strategic Communication Work Group meeting	02/12/07 On Hold
	Obtain School Readiness Data from the Kansas Health Institute and Kansas Department of Education	When data becomes available
	Review of K-12 and Higher Education systems as potential models for an Early Childhood System	
Lorraine	Information from the Federal reserve bank will be sent to Diane	02/26/07 DONE
Lorraine	Will ask Polly to provide Conference call update at Alliance mtg	02/16/07 DONE
Lorraine	Ask Tami Bradley to synthesize research that has been gathered and summarized in a document less than one page	02/26/07 DONE
Lorraine	Ask Benith to compare resources from Smart Start TAC with ECCSP research	02/26/07
Lorraine/Teresa	Report on Smart Start TAC conference call at February Alliance meeting	02/26/07 DONE
<u>TODAY'S MEETING AGREEMENTS</u>		
WHO	WHAT	BY WHEN
SHN	Contact Cayla Wasson to ask other community reps to be at March Alliance meeting	03/13/07 DONE

Proposed Work Process

Early Childhood Planning Grant

Wichita MSA

End in Mind: Comprehensive Plan for Early Childhood Services that will include four mandated areas: early care and education, health care, safety and environmental concerns, and economic security. Comprehensive plan will prepare community coalitions to access a variety of funding and form new partnerships/collaborations.

Phase I: Needs/Resource Assessment

- Work with each county to organize a data "potluck"
- Cayla (Connecting Point) will be the central repository
- Who will interpret the data?

Leadership Team role:

- Assure a representative from each county is present beginning in April
- Discuss data, where we are, and next steps for creating a "Vision"

Phase II: Creating the Vision

- Leadership Team decides: Do this individual communities or as a larger group?
- Honor work completed last summer through Visioneering

Phase III: Strategy Development

- Leadership Team decides: Do this in individual communities or as a larger group?

Suggested strategy for assuring all counties are "heard": Alliance meetings in each of the four counties.