

Visioneering Wichita Birth-K Strategic Alliance Leadership Team

Date, time: 2:00 p.m. February 11, 2008, Center for Community Support and Research (358 N. Main, Wichita)

Attendees: Anne Maack, Cayla Wasson, Chelie Nelson, Suzie Ahlstrand, Walt Thiessen, Carla Heintz, Debbie Mai, Kandi Miller

Today's Agenda

1. Welcome & Introductions
2. Kansas Action for Children Grant Update
 - Secured Bothner & Bradley. Meeting w/ Frameworks Group from Sedgwick County area tomorrow (Tuesday, Feb. 12th). Barry Downing called the meeting. Barry mentioned the business community has already heard ROI and similar speeches, so don't come back to the business community until there is a specific action item – what is the “ask of the business/civic/legislative community”. This meeting will serve as grounding for April 7th Alliance meeting. Anne will send out notes from tomorrow's meeting to the Visioneering B-K Leadership Meeting.
 - Barry Downing testified last week. Need for early childhood investment as part of Governors plan.
 - Feb. 26th – Early Learning Day. – Topeka. Frameworks Group from Sedgwick County invited and several attending. 90 people talking about early childhood investment. Barry Downing & Bill Nelson (KC Business man) testifying before House Appropriations.
 - Brochure provided. “Right from the start” is the side of brochure that is specific to SC Kansas. How to distribute will be determined after tomorrow's meeting. To be used in specific ways w/ business leaders – NOT just general public/fairs/etc. PowerPoint to be received and provided to Tami.

3. Where does the Alliance go from here?

Based on the previous Alliance discussion, the Leadership Team identified three primary purposes for the Alliance and its meetings. The Leadership Team also recognized that opportunities may present themselves that are not central to these purposes, but that the alliance may need to pursue, especially if relevant to the recently developed ECCS plan. The Leadership team also recognized that the three areas listed below provide a "lens" by which to view the plan, providing an opportunity to continue to make progress on parts of the plan so as to not lose focus.

(1) Awareness Function – The B-K Alliance will play an integral part in strengthening the awareness and understanding of B-K issues for a variety of audiences, including:

- Business leaders
- Local and state legislators
- Service providers
- Parents and caretakers
- General public

The B-K Alliance will help in creating news stories, legislation, brochures, educational materials, presentations, and other awareness activities to inform and educate the above mentioned audiences. In addition, the B-K Alliance will serve as opportunity to learn about the latest legislative and other activities impacting B-K services.

2. Connection South Central Kansas Service Providers. – Given that:

- B-K service providers have a comprehensive plan
- Additional attention is being drawn to our region through Visioneering and other efforts,
- Each South Central Community/County has its own plan,

it is of great importance to stay connected with one another and share progress, opportunities to collaborate, next steps, and additional needs. The B-K Alliance will help serve as a "connecting point" for conversations regarding these individual and collective efforts to help encourage and support the implementation of local plans and ideas.

3. Opportunity for Collaboration for Funding. There was a recognition that over the past two years additional understanding, support, and trust has developed among participants. These activities allow for new steps to be taken in collaborating for state and federal funds and/or public-private partnerships. This type of collaboration will allow additional state and federal resources to enter the South Central Kansas community. The B-K Alliance will help in being prepared and proactively seeking and approaching these funding opportunities. The Leadership Team noted that there may not always be the right partners at the B-K Alliance meetings and therefore may need to invite others based on the priorities of the grant opportunity.

Next Step:

Finalizing the ECCS Plan – Small workgroup to finalize the more detailed plan (i.e., worded appropriately, consistently because different workgroups worked on different parts of the plan).

- Review notes from January Alliance meeting
- Discussion of April Alliance meeting – Frameworks training?

4. Upcoming meeting dates and times

- Leadership Team: March 10 – 2 p.m. at CCSR (Wichita Rm)
- Alliance meeting: April 7 – 2 p.m. at CCSR (Kansas Rm) – Meeting will just focus on the training with brief overview of the focus of the B-K Alliance given above discussion – two hours (TBD).

5. Additional items/updates

- Feb 22nd – RDOH Survey Due. Please take by this time and forward to others who would be in a position to take.
- ECCS Report posted to Visioneering Website.
- Walt to visit with SRS regarding their interest in several zip codes where they want to reduce out-of-home placement. This may be something that Visioneering Alliance could undertake – any ideas. Walt has conference call with SRS on Friday – any invited, please contact Walt. Walt will e-mail list after the Friday meeting. The zip codes are likely those south of Kellogg, central Wichita area. Could involve schools in that area. Could be potential area for partnership w/ schools. Fits nicely w/ system plan – concrete outcome – out-of-home placement.

<u>PAST MEETING AGREEMENTS</u>		
WHO	WHAT	BY WHEN
Lorraine	Contact Tami Bradley regarding KAC grant	11/26/07 Done
Cayla	Clarify grant final due date	11/26/07 Done
Cayla/Debbie	Draft of plan to Diane for Alliance distribution	1/07/08 Done
LT	Review plan revisions and finalize product	1/14/08 Done
<u>TODAY'S MEETING AGREEMENTS</u>		
WHO	WHAT	BY WHEN
Walt	Visit with SRS regarding interest in zip codes w/ high out of home placement	After 2/15 meeting

All	If interested in SRS conference call contact Walt before 2/15	Before 2/15
Anne	Send notes from the Frameworks Group Meeting to Visioneering Leadership Team.	After 2/12
All	If interested in Early Learning Day (Feb. 26 th) contact Anne.	ASAP
Debbie Mai	Follow up with Bothner & Bradley regarding the idea of having article on the ECCS plan in the newspaper and follow-up editorials.	??
TBD	Finalize the South Central ECCS Plan.	??