



**Visioneering  
Birth-K Leadership Team Meeting  
October 8, 2007  
2:00 p.m. – 3:30 p.m.  
Self-Help Network**

**Leadership Team Meeting Agenda**

**Attendees:** Teresa Rupp, Cayla Wasson, Anne Maack, Walter Thiessen, Carla Heintz, Kandi Miller

**Kansas Action for Children (KAC) Grant Application and Message Development– Update & Next Steps**

- Background: Opportunity for us & 16 other communities in KS to apply for grants thru KAC to frame message for early childhood – move toward action on early childhood. Drafted 1 page grant application – that would work for not only Wichita, but entire MSA
- Everyone should have a copy of that grant application (if not, they can be provided) – **Teresa** will bring copies to the Alliance meeting on 22<sup>nd</sup>
- Other urban communities who have also received grant (Johnson County & Kansas City) invited Wichita to determine if a joint message could be developed
- Send two representatives from each community to talk w/ KAC to see if there is a similar message (joint message) that could be developed across the three urban communities
- Date is set for Oct. 17<sup>th</sup> (1½ hour meeting)...who is willing to attend? **Anne** will talk with Lorraine to see if the two of them would be able to attend. Purpose of meeting is to meet w/ Johnson & K.C. to discuss joint message development. Also Chelie from Newton to attend.

**Content for Area Plan & Merging w/ Local Plans**

Notes about the Process of Creating Plans

- Sedgwick County Early Childhood Coordinating Council met recently to discuss the Sedgwick County Plan – broke out into small groups – each group broke into the individual four areas and discussed/commented on the goals/objectives
- Will begin sending Visioneering B-K notes to the Coordinating Council so they can be aware of what is happening
- Sumner County & Harvey County have met. Butler will meet next week.

Notes about the Content of the Plans

- P. 9 – B-K...“Universal” is a negative buzz word among legis. – may want to use different wording...everyone should have a “health care home”..“primary health care coverage” and “access to healthcare”
- P. 10 – 2.1 – 15 votes are needed in the house to override the Veto.

Next Steps for bringing the Plans Together

- Find a way for a smaller group to meet and incorporate the ideas/thoughts/consistencies with the individual plans
- The primary contacts from each of the local counties/communities, Cayla
- Keep in mind the document to be “tinkered” with is the MSA plan – not the individual plans...the individual plans “add to” the MSA plan...split into 5 sections (i.e., health care, early care/education, etc.)...keep in mind that similar format across the groups
- **Next step: primary contacts from counties, Cayla, CCSR**

**Unified Legislative Alliance Proposal & Process Update**

- Nov. 8<sup>th</sup> – Independent Resource Center (time for the proposals to be reviewed by the larger community)
- Talk w/ Dr. Graham at WSU for quote that may be useful to the proposal – speaks to supports the economy paragraph
- Make sure says “early childhood” education?
- “comprehensive early childhood system (including child health, parent outreach, and high-quality child care) is part of the infrastructure that allows parents to go to work.” – drop this sentence into the proposal
- %s on the education section? Increase on academic achievement, etc. – from the longitudinal study
- #s regarding the MSA – how many 0-5, how many affected...graduate rates...Terry at USD 259. Diane will send Anne information presented
- Crime statistic – stick it into piece that speaks to the social impact (or say it in both places)
- Drop some of the ideas from the “Preparing Submission” into the ULA proposal
- Brain development information
- Add list of B-K Alliance members & KS Coalition for School Readiness, names of business leaders/organizations that are in support – as potential appendix or somehow shows how this is regional
- Diane will provide list of B-K alliance members and locations
- Anne will rewrite and incorporate – if everyone is willing to read and provide feedback.

**Planning for Oct. 22<sup>nd</sup> – next Alliance meeting**

- KAC Grant application (Copies of grant application provided to all)
- Area Plan & Merging w/ Locals (provide copies of all to everyone and idea of small group meeting) – will have something to report in November
- ULA Proposal - Review the revised draft...preparing for Nov. 8<sup>th</sup> – who can attend?
- Clarifying the message and clear how we are going to sell
- Rolling out the B-K Regional plan that is tied to the framing message
- Consider hosting a roundtable for business leaders & legislators? Not Yet.
- Event – KAC...have a message that supports the message...when we get our message clear – host an event (to share that message)...equip people to spread it some more.
- Message to provide and who needs to hear it – Rotary, others.
- Let the Passion Out!

**Alliance – what is next after the planning grant is over?**

<b>AGREEMENTS FROM CURRENT MEETING</b>		
Teresa	Bring copies of the KAC grant application to Oct. 22 <sup>nd</sup> Alliance meeting	10/22
Anne	Speak with Lorraine about attending 10-17 meeting with other urban communities with KAC grant. Chelie also going to attend	10/17
Cayla	Bring together primary contacts in each of the counties, self, SHN, and one other person from Alliance as a small group to organize regional plan in relation to local plans	Schedule for November
Diane	Send Anne information noted above for the ULA proposal	10/22
Anne	Make revisions to proposal and be prepared to share next draft w/ full Alliance	10/22

