



**VISIONEERING
WICHITA**

Creating the future for our regional community.

Visioneering Wichita Community Identity Strategic Alliance Meeting April 9, 2008 ~ Meeting Notes

Attendees: Ken Blankinship, Lynn Deckinger, Chris Elston, Ryan Entz, Leslie Harvey, Nicole Howerton, Cat Poland, Shawn Rhodes, Fritz Robinson, Al Sanchez, Ken Vandruff

Purposes of the meeting

- Review and approve minutes/notes from the March 12, 2008 Alliance meeting.
- Visioneering Update.
- Uploadwichita.com - update
- Review notes and agreements from February & March Alliance meetings
- What's next for this Alliance?
- Establish next meeting date

Visioneering Update

RDOH survey results will be reported to us at the next meeting. Pre-results indicate very little change since last survey.

Uploadwichita.com – update

- Shawn/Ryan – videos ready to upload
 - Nicole reported that everything has been fixed.
 - Shawn has created an upload with myspace and the uploadwichita website.
 - Everything is up and running, we need to really publicize.
- Shawn – Commercial to drive people to the website
 - Shawn is ready to make it.
- Update opening video on the website
 - Ryan and Cat will talk to Ken at Howerton White to determine how we can do this.
- Other comments from Alliance members
 - Rebecca Ryan referenced our website during her comments at meetings yesterday.

Agreements from February & March Alliance meetings

- Review agreements from February 13 meeting
 - Ryan and Chris – Work with Wichita Magazine on developing partnership with website.
 - We are ready to move forward since technology issues have been resolved. Ryan and Chris are meeting on April 14 to begin this process.
 - Mike S. – Quick Trip and potential partnership

- Are still interested, but need to check further.
- Suzie - Humanities Grant update
 - Has started the grant – via telephone call, must have a humanities person involved. Two people in state are available to do this. Shifted from easier to more difficult grant application. Grant will be submitted in the near future.

March Meeting Agreements

Who	What	By When
Mike S.; Shawn; Cat; Olivia	Task force to attend River Festival to capture participants with video, etc.	Next meeting (note 1)
Michal	Promote website at YPW events	Next meeting (note 2)
Suzie	Connect with Arts Alliance for their assistance (Charles Steiner)	Next meeting (note 3)
Suzie; all Alliance members	Work on Humanities grant application	Next meeting (note 4)
Shawn	Check on a my space account for our uploadwichita website	Next meeting (note 5)
Mike; Shawn	Parade committee for River Festival & report back at next Alliance meeting	Next meeting (note 6)

- (1) Shawn will be there with camera crew. Will coordinate with Mike S. Would group be willing to walk/run with uploadwichita t-shirts?
 - (2) YPW events – are promoting uploadwichita. They have started having business cards promoting uploadwichita.com. They are handing them out at events and talking up the site.
 - (3) Arts Alliance has not had a meeting.
 - (4) Has started the grant – via telephone call, must have a humanities person involved. Two people in state are available to do this. Shifted from easier to more difficult grant application. Grant will be submitted in the near future.
 - (5) My space account has been completed.
 - (6) Parade meeting has not been held. Not likely that we will have an entry as we do not have \$150 fee
- Other reports:
 - Suzie contacted WSU and their marketing class. The class will design a strategy on how to contact students. Suzie will report back on “strategy” when completed.

What’s next for this Alliance?

- Finish our to do’s (meeting agreements)
- What do we want Shawn to film at River Festival?
 - What’s the funniest thing that you’ve done in Wichita?

- This is the last year of bath tub race – ask questions about this from entrants.
- Why does River Festival make Wichita better?
- What’s great about River Festival?
- Attend YPW events and get video
- Possibly have an “I bleed for Wichita” tattoo associated with uploadwichita.

Establish next meeting dates:

- **April 30, 2008 @ 11:30 a.m. @ CCSR**

April Meeting Agreements

Who	What	By When
Cat P. Leslie	Discuss the idea of entering a team in the River Festival walk/run with uploadwichita t-shirts	Next Meeting
Cat P. Diane	Cat will get all details for River Festival and Diane will forward to Alliance members	Soon
Suzie	Report back on WSU strategy when completed	As info is known
Leslie/Shawn	Work with marketing classes at BCC on assistance with promoting website	On going
Shawn	Provide camera crew for taping at River Festival	River Festival
Ryan/Chris	Meet to work on developing partnership with Wichita Magazine.	April 14
Nicole	Design a postcard to give to marketing people at “Got Marketing” conference– Lynn will get printed and hand out	Need by June 5
Nicole	Forward Clear Channel billboard info to Cat and Ryan	April 14