
Visioneering Wichita Survey Results

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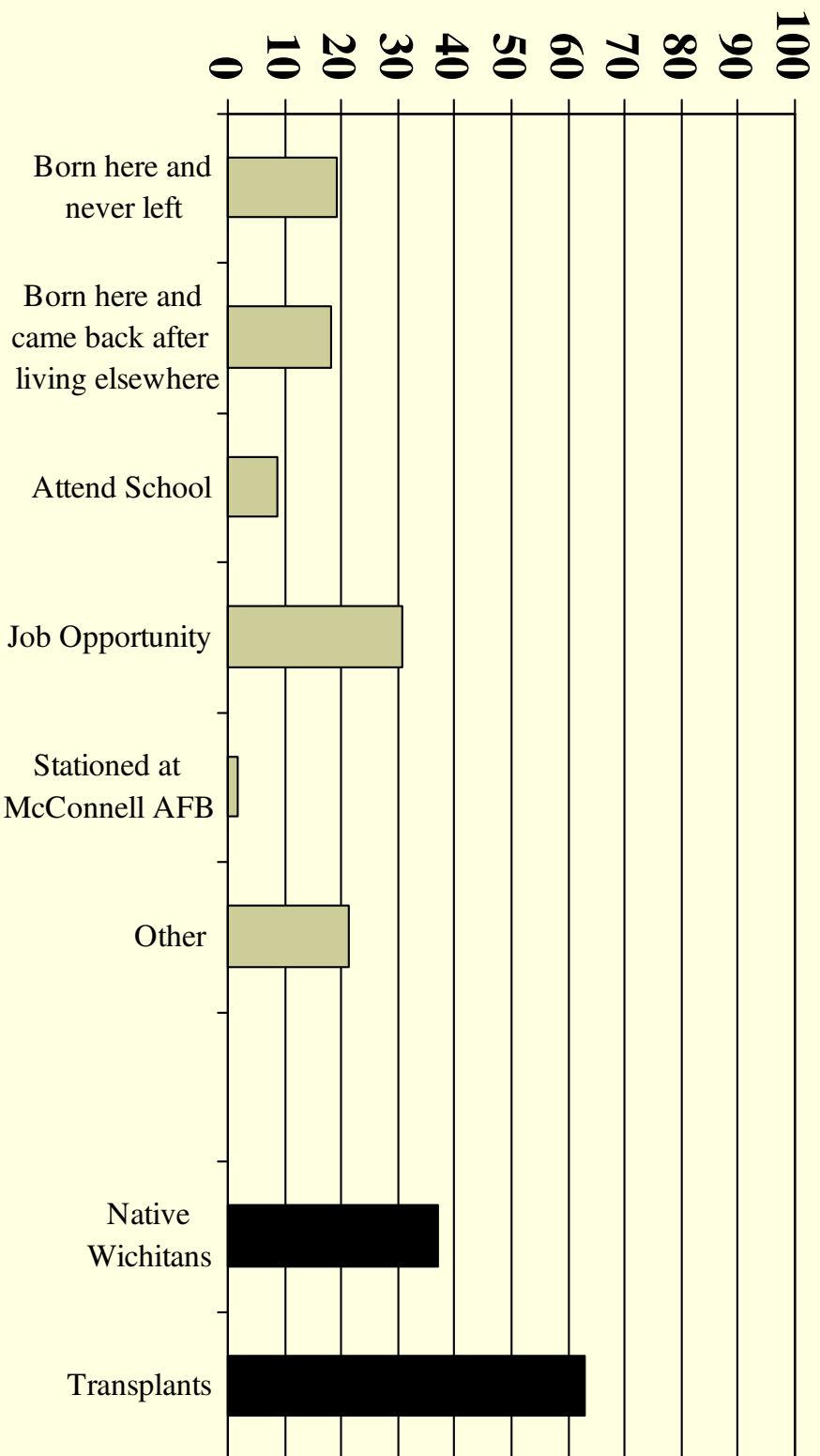
Survey Summary

- Conducted February 26 through March 19
- 2,334 completed surveys

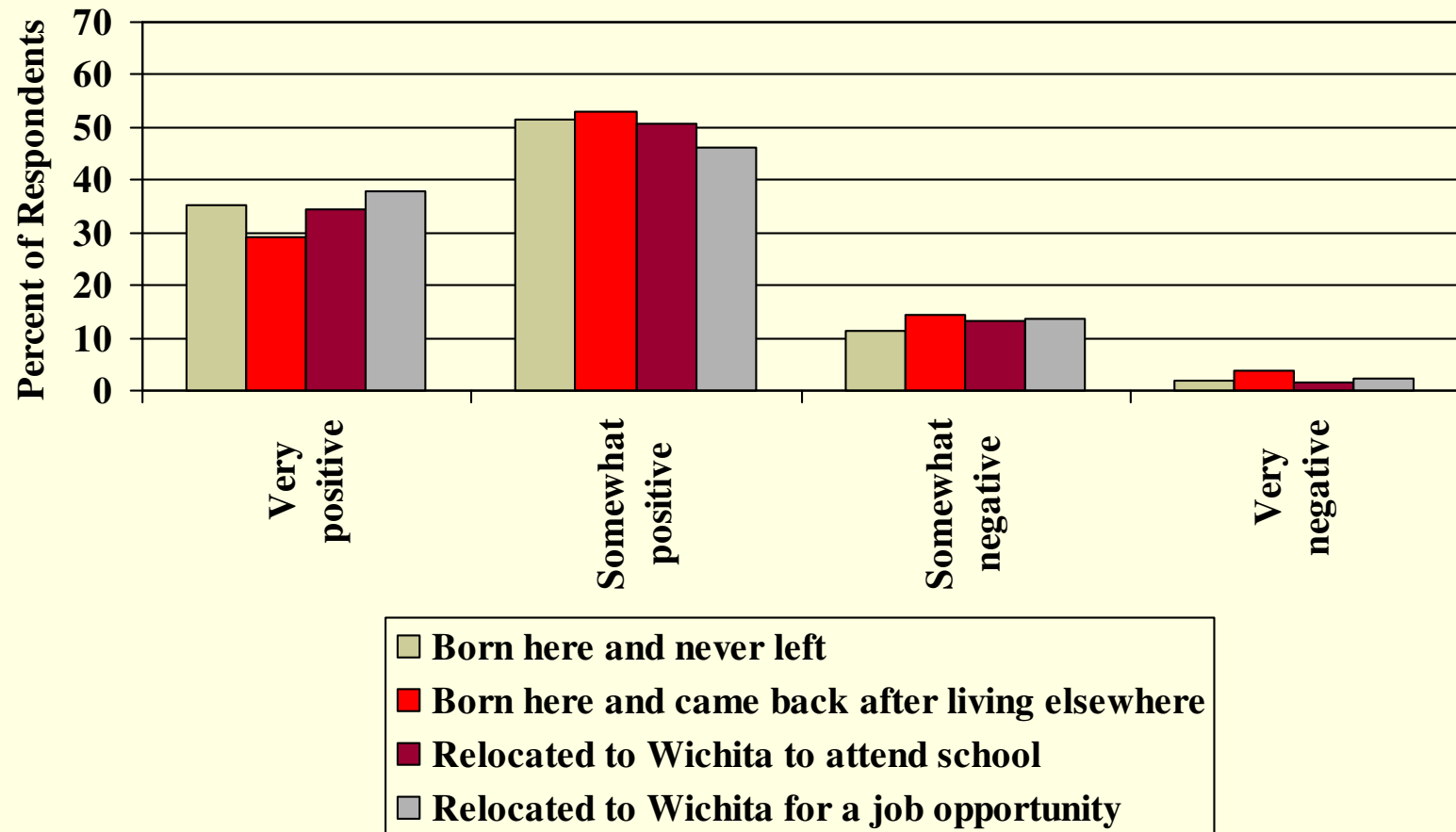
Responses and Margin of Error

- All persons 2,334 responses +/- 2%
- All minorities 261 responses +/- 6%
- White persons 2,027 responses +/- 2%
- Low income 181 responses +/- 7%
(under \$25,000)
- Middle income 1,012 responses +/- 3%
(\$25,000 to \$74,999)
- Upper income 1,019 responses +/- 3%
(\$75,000 and above)

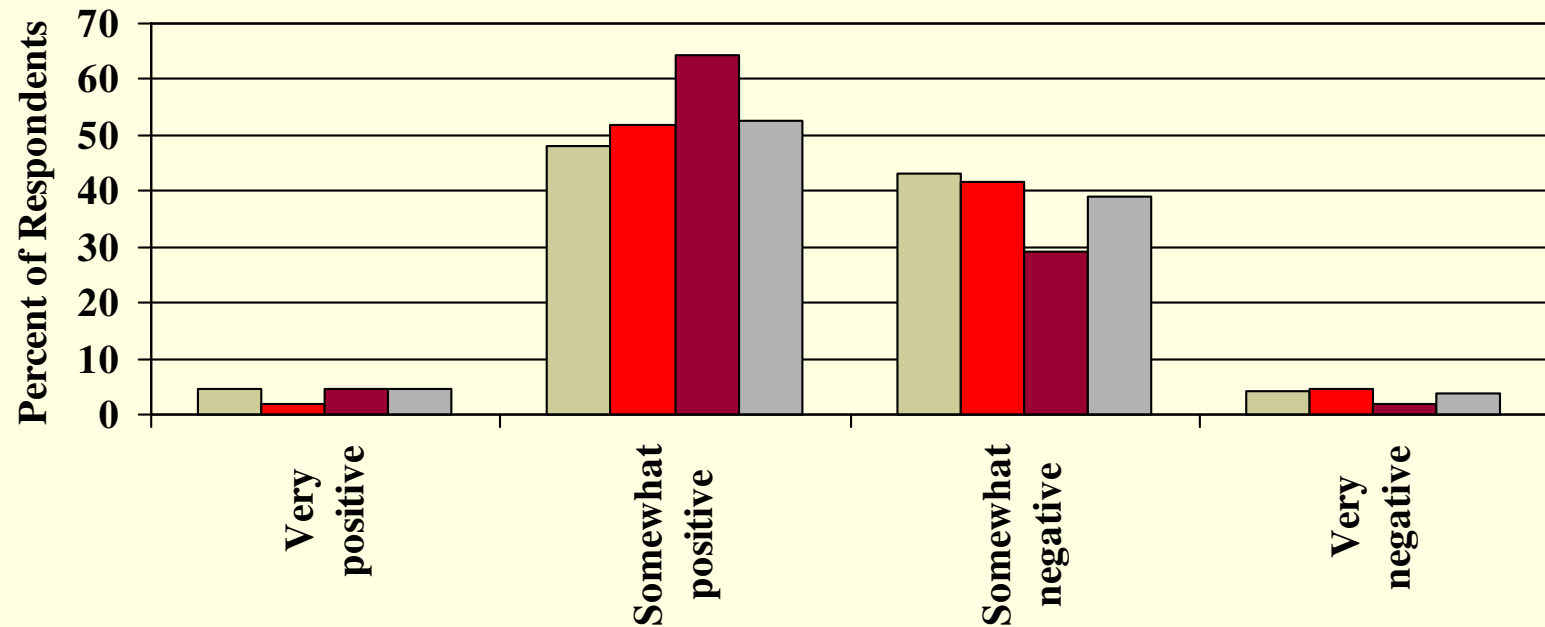
What brought you to Wichita?



What is **your** overall image of the Wichita area?

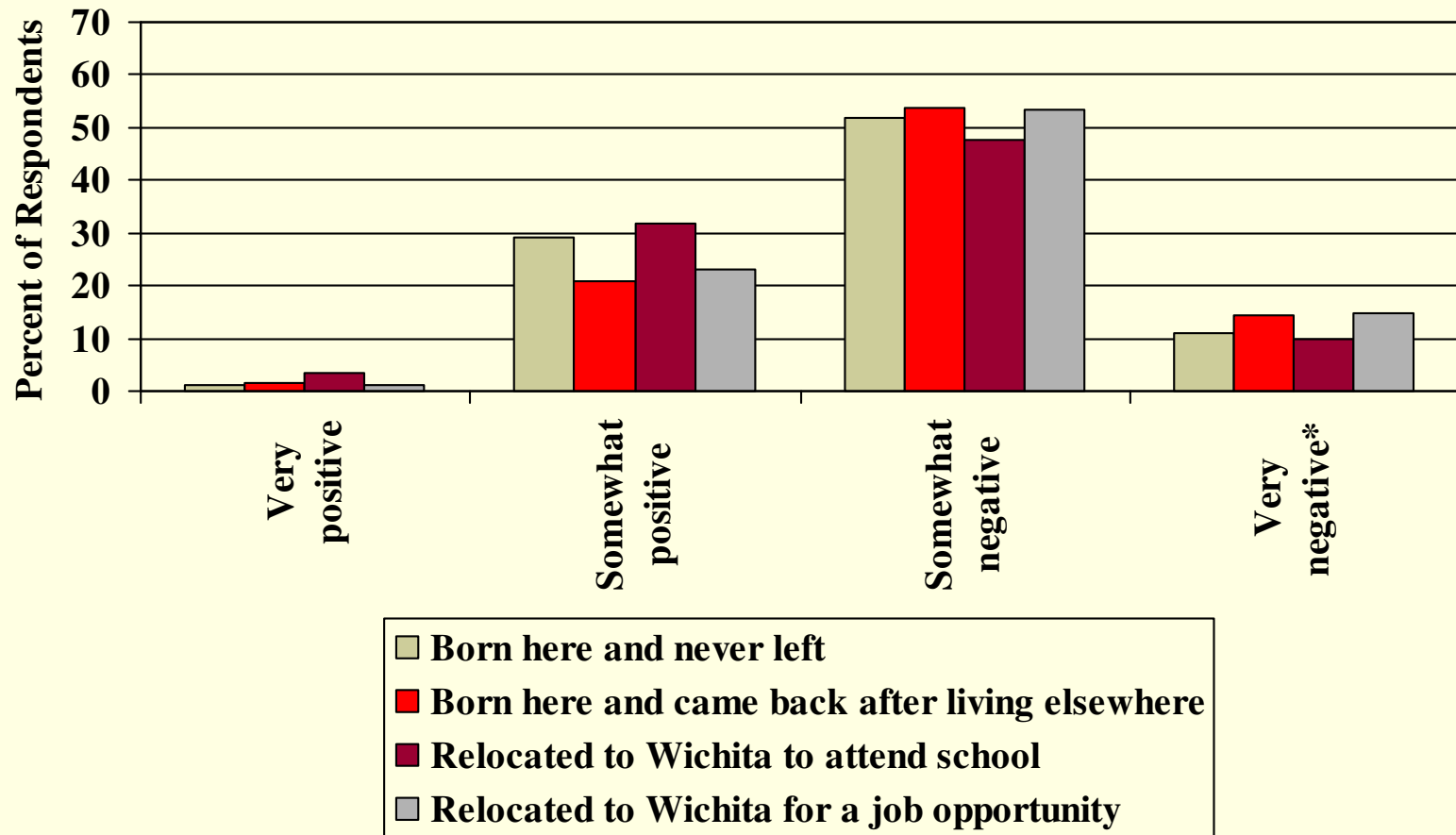


What image do you believe **other residents** have of Wichita?



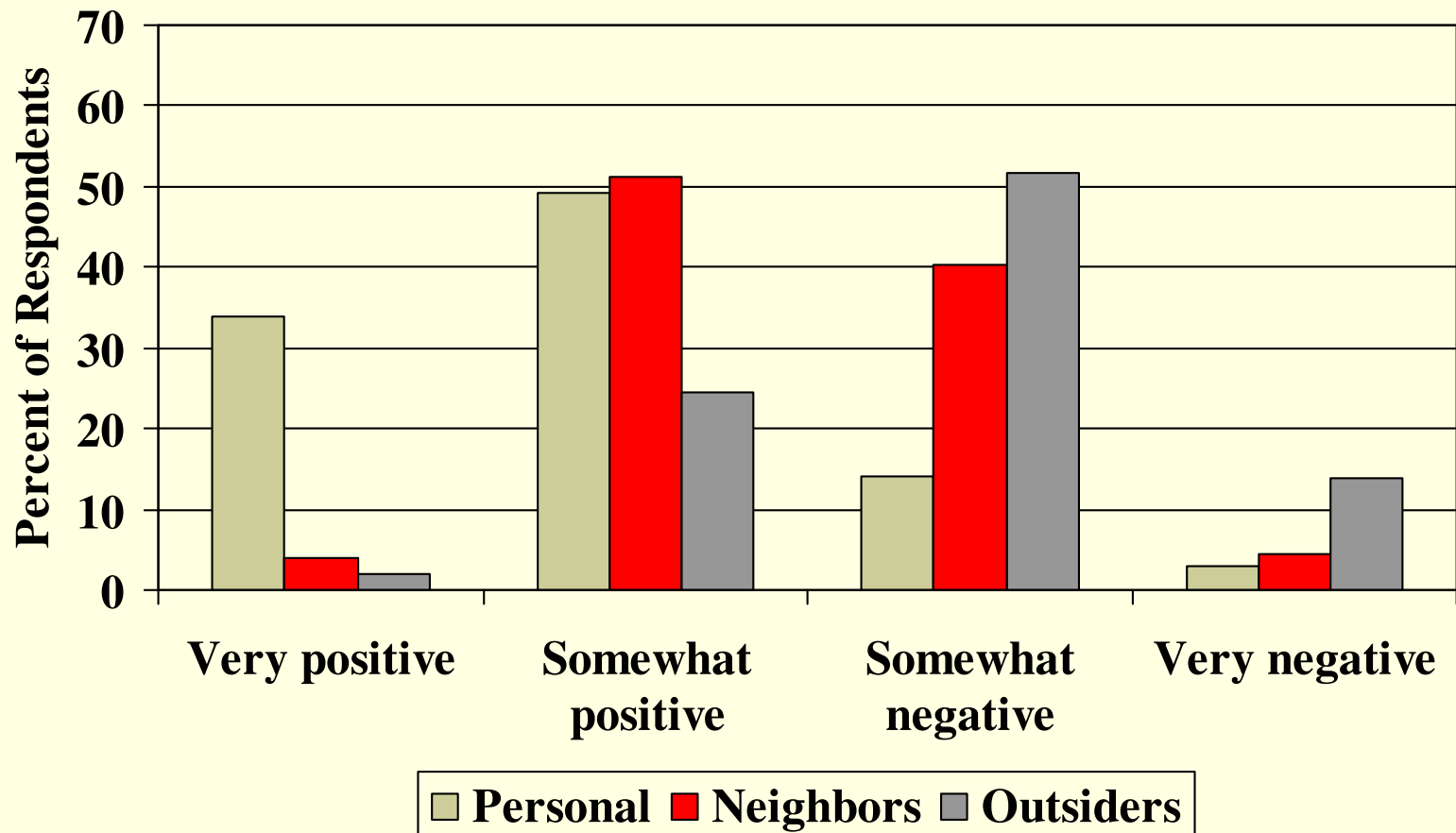
- Born here and never left
- Born here and came back after living elsewhere
- Relocated to Wichita to attend school
- Relocated to Wichita for a job opportunity

What image do you believe people living **outside** of the area have of Wichita?

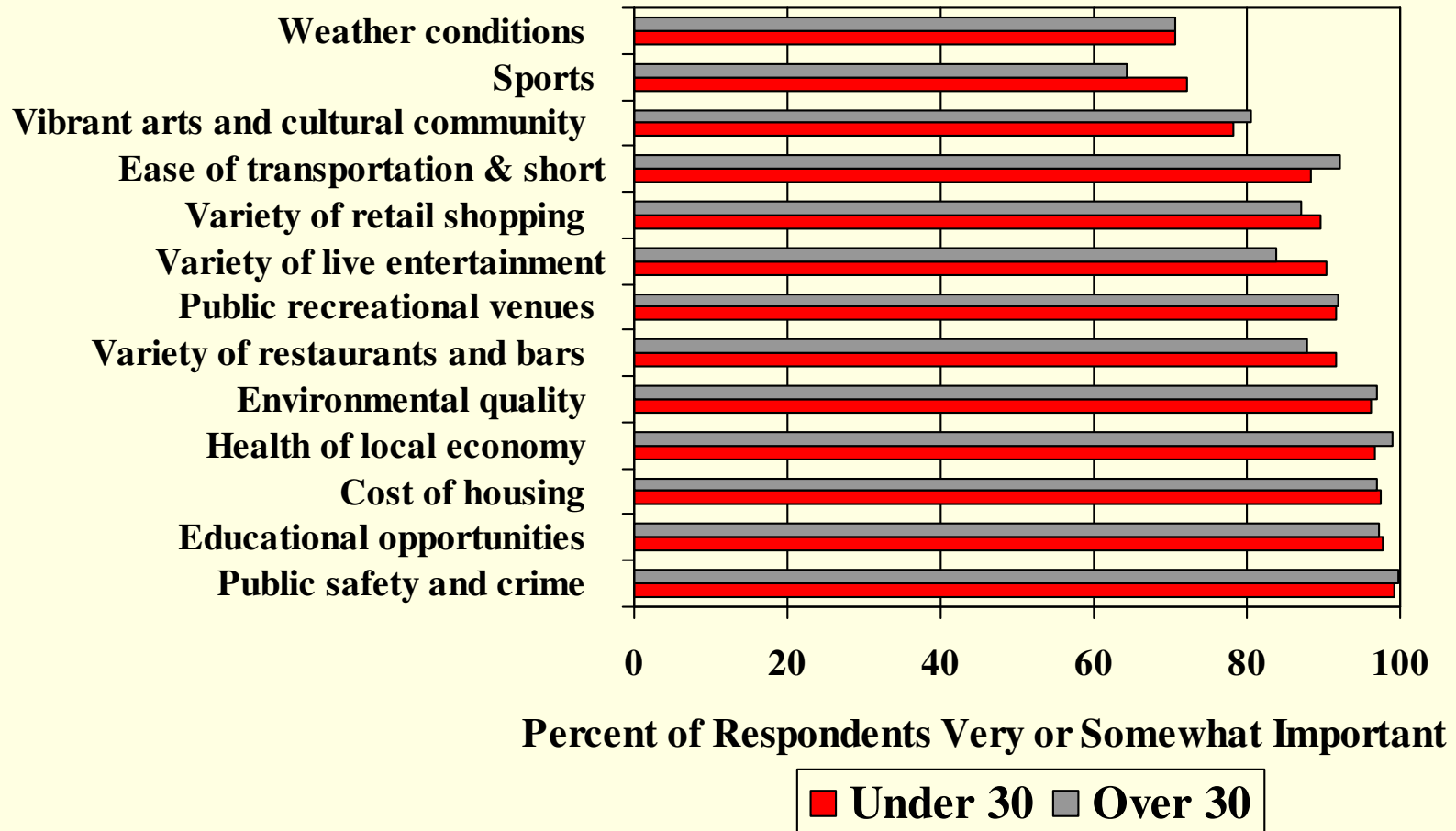


*A "none" response was available, but is not reflected in this graph.

What is the overall image of Wichita?



There are a variety of factors that make a community a good place to live. For you, how important are the following:

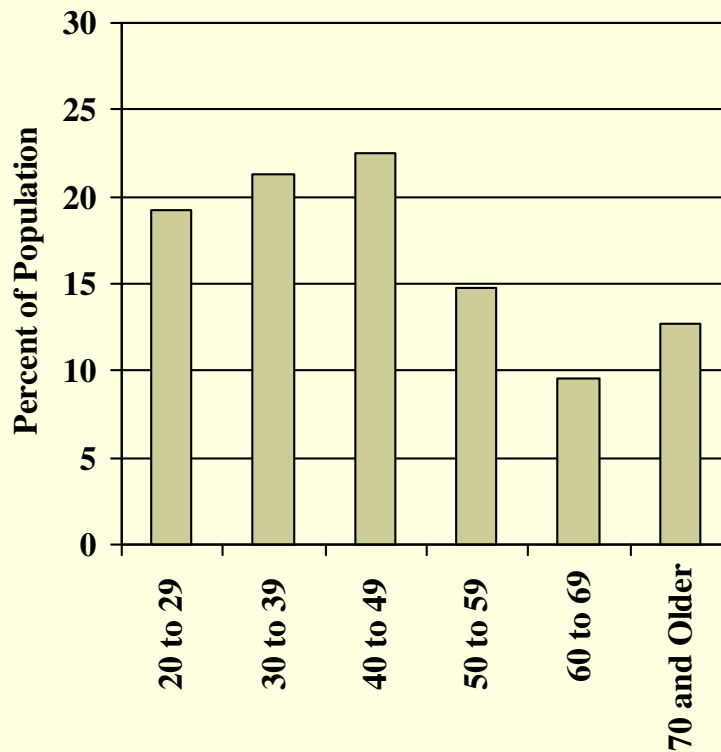


There are a variety of factors that make a community a good place to live. How would you rank the greater Wichita region on the following?

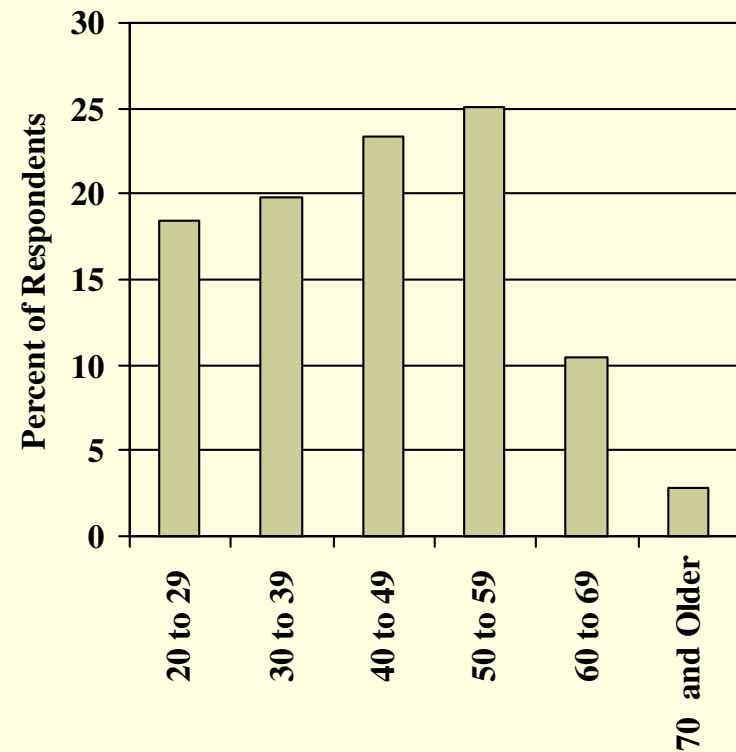


Demographics: Age

Census Total Population



Survey Responses

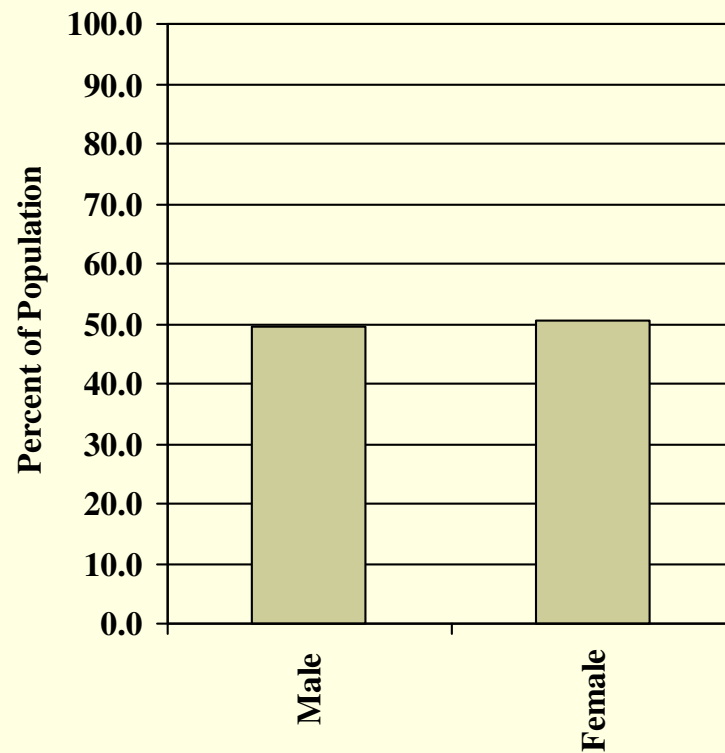


Persons 50 to 59 are over represented.

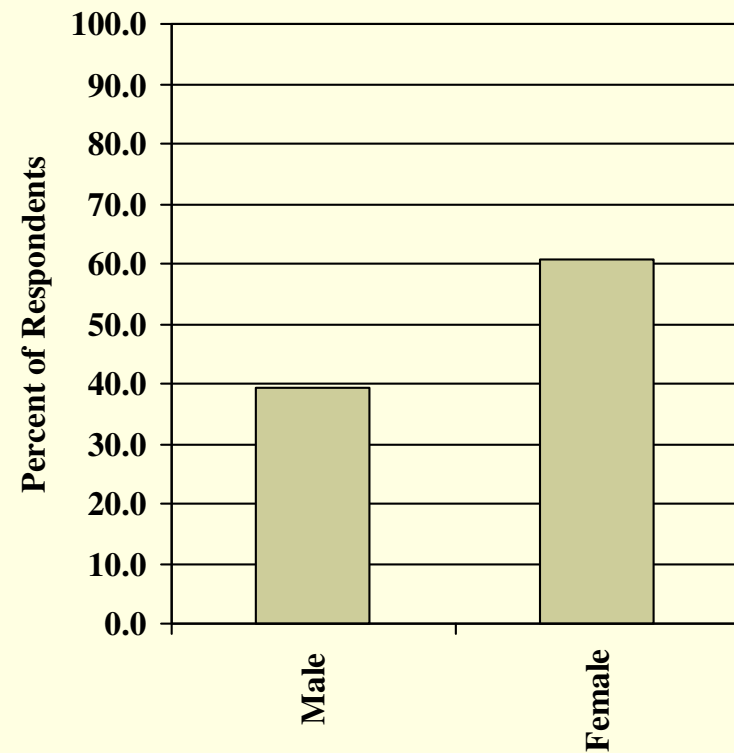
Persons 70 and older are under represented.

Demographics: Gender

Census Total Population



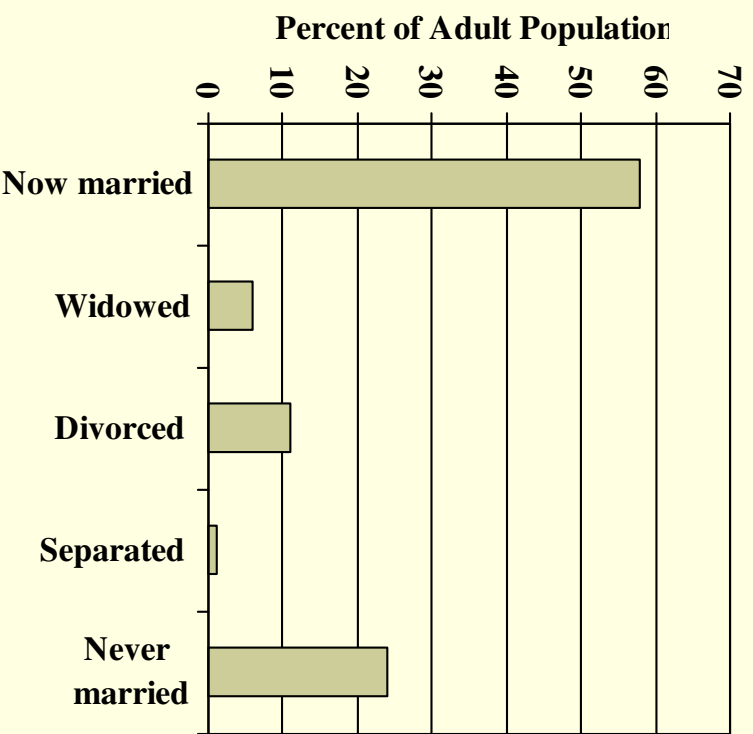
Survey Responses



Females are over represented among respondents.

Demographics: Marital Status

Census Total Population



Survey Responses

