



## Visioneering Wichita College Mecca President's Meeting Notes from December 15, 2009

**Attendees:** Don Beggs, Jackie Vietti, Don Munday, Pamela Doyle

### **Next Generation Consulting Initiative**

Peter Moorhouse with Next Generation Consulting provided preliminary findings from their community survey. The purpose was to determine what would make Wichita a more attractive community for young talent. Final results will be available in February. The College Mecca student survey conducted last spring was not a duplication of efforts but rather was complimentary to their work. They had 1,000 respondents to the survey with 10% being "traditional" students. Their recommendations for Wichita are: (1) increase awareness of the range of job opportunities in the area; (2) create an emerging professionals network on campus to connect with YPW, who in turn would connect students with opportunities within Wichita; (3) encourage YP's input as part of the downtown master plan; and (4) embrace a Wichita community brand.

Wichita Community Survey Student Results:

[http://www.visioneeringwichita.com/minutes/college/Wichita%20Community%20Survey%20Results%20\(students\)%2008Dec09.pdf](http://www.visioneeringwichita.com/minutes/college/Wichita%20Community%20Survey%20Results%20(students)%2008Dec09.pdf)

### **Downtown Revitalization**

It is very important to have college student input for the downtown master plan. Suzie asked that this group help get the word out to their students about upcoming meetings:

- Jan 13, 5:30 p.m., Scottish Rite – Downtown Data: National and Local Perspectives
- Feb 27, 9:00 a.m., Wichita Art Museum, day-long Charrette

### **General Discussion**

The 2010 College Mecca student survey should incorporate some of the questions from the Next Generation community survey. The updated survey should be sent out for approval via email. Each institution will have the option of participating. Whether or not the survey is conducted will be determined by the number of institutions planning to participate.

### **Next Steps**

1. Modify survey
2. Determine which institutions plan to participate
3. Launch survey in late January

### **Next Meeting**

Feb 3, 2010, 7:30 a.m., Wichita Metro Chamber of Commerce