

9/7/11

**TO: Visioneering Wichita – College Mecca**

**RE: Achieve Kansas, Action Plan/Next Steps**

With the recent endorsement of the Achieve Kansas branding and outreach initiative by the membership of Visioneering College Mecca, an action plan is needed for planning and implementation. This memo proposes next steps for implementing Achieve Kansas to be discussed and acted upon at the September 7 College Mecca meeting.

Proposed Action Plan:

- Establish an implementation sub-committee that will:
  - Prepare a plan/proposal for presentation to potential funders, (e.g. Wichita Chamber of Commerce Board, area employers, member institutions and other stakeholders.)
    - Complete by October 1, 2011 for discussion and action at October College Mecca meeting, be ready to present plan to the Wichita Area Chamber of Commerce Board of Directors at its October meeting and to other potential funders no later than November 1, 2011.
    - Include / identify measurable outcomes for Achieve Kansas that support the Talent Dividend challenge/competition of CEO for Cities.
  - Develop specific content for Achieve Kansas website and linkages to each of the member institutions.
    - Complete and be ready for “soft” launch/release no later than January 1, 2012, with “hard” or formal launch/release no later than February 1, 2012.
- Suggested sub-committee members: (Open to all College Mecca members, the suggestions are trying to obtain balance in institutions, geography, and level of engagement.)
  - Wichita State University
  - Newman University
  - Southwestern College
  - Butler Community College
  - Hutchinson Community College
  - Wichita Area Technical College
  - University of Phoenix
- Meetings of the sub-committee would be coordinated and facilitated by Keith Lawing of the Workforce Alliance with support from Diane Longfellow of the Wichita Chamber of Commerce.
- Given the aggressive time frames, meetings will be conducted via conference call or HD video format.