

TENATIVE AGENDA - 8-18-2011

DESTINATION DOWNTOWN__Discovery Tour
An opportunity for college students to discover what downtown has to offer

WEEKEND ACTIVITES AVAILABLE -- SEPTEMBER 23-25

FRIDAY

7 - 10 PM **Free All-Ages Street Party @ Farm & Art Plaza**

7 PM **PBR (Prof. Bull Riders) at Intrust Bank Arena**

SATURDAY

7 AM - 12 PM **Old Town Farmers Market @Farm & Art Plaza**

10:30 - 11:30 AM **Historical Walking Tour - Old Town \$1**

12 - 3PM **Wagonmasters Downtown Chili Cook-off \$4**

6 - 10 PM **Big Birthday Bash - Old Town Square**
Join the fun as the district celebrates turning 20!
Enjoy music, street performances and discover the
restaurants that give Old Town its distinct flavor

6:30 PM **Gathering for students**

7 PM **PBR (Prof. Bull Riders) at Intrust Bank Arena**

SUNDAY

TBD **Gospel Concert**

6 - 9 PM **Blues Crawl (Blues Bands at various venues) \$3**

OTHER ACTIVITES AVAILABLE

Self-Guided Art Tour - Sculpture Walkabout OR Warren Theatre Movie

Discovery Scavenger Hunt

Discover the special locally owned and operated shops, salons, galleries, studios and museums that call Old Town Home. Complete course and win prizes

NEEDS FROM COLLEGE MECCA ALLIANCE

- Contact person from your school to be the 'Community Carpool', Communicate to students and to hand out tickets/wrist bands for the weekend festivities
- Max amount per student would be \$11 if they choose to participate in all activities with associated cost. All other activities are FREE.
 - Chili Cook-off (\$4), Blues Crawl (\$3), Transportation (\$3), Walking Tour (\$1)
- Incentives for participation (iTunes, gift cards, iPod etc...)