



Mid-Continent College Network
November 11, 2006
Agenda

- I. Gathering/Welcome and Introductions - Suzie
- II. Overview of where we've been as a strategic alliance - Greg
- III. Racial Diversity, Opportunity and Harmony Strategic Alliance Presentation – Susan Leiker
- IV. Memo to the Presidents
- V. Successful Collaboration
- VI. Next Steps

Purposes of the Day

- Provide an overview of where we've been as a strategic alliance thus far.
- View and discuss presentation from the Racial, Diversity, Opportunity and Harmony Strategic Alliance.
- Develop a one-page list of recommendations for how higher education can contribute to the larger branding effort and why higher education should be part of the larger branding effort.
- Discuss how to collaborate and what kind of structure we need to continue our successful collaboration.