



**South Central Kansas University & College Presidents
College Mecca Strategic Alliance
7:45 a.m. – 9:00 a.m. December 8, 2006
AGENDA**

- I. **Welcome** Suzie Ahlstrand
- II. **Self Introductions** All
- III. **Revisiting Vision and Benchmark** Suzie Ahlstrand

A. Key Benchmark

Post-secondary Education: Increase the number of post-secondary students 3% per year. Increase percentage of post-secondary education research dollars.

B. Education Foundation Vision: Before 2024 the Wichita MSA will:

Have a globally competitive educational system that encourages and supports life-long learning and contributes to the social, cultural and economic vitality of our diverse community.

C. College Mecca Post-secondary Strategy: (Strategy 1. page. 16)

Create an awareness of the Wichita MSA as a college mecca and learning community. Increase the number of students in all area colleges and universities. Provide graduate level education with a world-class faculty and research facilities. Provide curriculum, programs and research that supports the Wichita MSA employers' high paying targeted job sectors. Increase research grants. Identify future technologies that can be developed in the Wichita MSA and provide the research and incubation for commercialization in the Wichita MSA.

IV. **Recommendations from College Mecca Marketing Task Force**

- A. Top 5 ideas about higher education for Community Identity Strategic Alliance

V. **Racial Diversity Opportunity and Harmony Survey Results**

- A. Survey results presentation Terri Moses
Brenda Dietzman

VI. **Recommended Actions to Advance Benchmark, Vision and Strategy**

- A. Endorse the recommendations of the Marketing Task Group (See attached)
- B. Affirm continued collaborative spirit and endeavors among and across institutions.
- C. Review Racial Diversity Opportunity and Harmony Survey results and define appropriate role of higher education to close the gaps.
- D. Review Knight Foundation Creative Communities Initiative and identify appropriate role of higher education relative to the Initiative.

VII. **Next Meeting – First Quarter, 2007**

VIII. **Adjourn**