



VISIONEERING
WICHITA

Entrepreneurs & Small Business Strategic Alliance Meeting

Wednesday, June 15, 2005 9:00 a.m. – 11:30 a.m. Newman University

AGENDA

- I. Welcome** John Beehler
Meeting Objectives
April 20, 2005 Minutes – Action Needed: Approval
Introduction of Self Help Network - Get to Know Partners
- II. Visioneering Wichita** Suzie Ahlstrand
Background/Overview of Roles & Terms
- III. Entrepreneurism & Small Business**
- A. Economic Development Foundation Vision:** Jael von Boening
Before 2024, the Wichita MSA will: Be a leading community for retaining and expanding current businesses and creating and recruiting new businesses.
- B. Entrepreneurs and Small Business Strategy:**
- 1. Create an entrepreneurial and innovative mecca for direct value-added businesses by:**
- a) Building on the Wichita MSA's entrepreneurial tradition.
 - b) Supporting entrepreneurs with a positive business creation environment –low taxes, regulatory friendly, customer friendly government support and legal and regulatory structures friendly to the creation of new business.
 - c) Developing sources of capital from angel investors to venture capital firms including small business loans and Small Business Innovation Research Grants (SBIR).
 - d) Developing an entrepreneurial network.
 - e) Providing leadership/mentoring from successful entrepreneurs.
 - f) Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).
 - g) Providing entrepreneurial education and training.
 - h) Building strong small business associations to help with research.
 - i) Enhancing and supporting agencies that assist with marketing and accounting issues.
 - j) Providing technical assistance and incubators for entrepreneurs – a one-stop place to find available information on entrepreneurial assistance.
 - k) Developing a website to share ideas and concepts that have potential for development and commercialization.
- C. Entrepreneurism & Small Business Benchmark** John Beehler
Create 500 new direct, value-added jobs annually by entrepreneurial small business companies from 0 to 5 years old.
Defining direct value-added jobs Janet Harrah
- D. Discussion on Proposed Benchmarks/Strategies** Self Help Network
- E. Refining & Gaining Consensus on Benchmarks** Self-Help Network
- V. What Other Stakeholders Need to be Involved?**
- A. Identifying Existing Stakeholders Working on Action Steps of Strategy** Self-Help Network
- B. Who will Contact?** All
- C. Additional Volunteer for Leadership Team** Liz Auer
- D. Next Meetings: July 20 & August 17**
9:00 a.m. – WSU Metro Center
- E. Thank you and Adjournment**