



VISIONEERING
WICHITA

Entrepreneurs & Small Business Strategic Alliance Meeting

Wednesday, July 20, 2005 9:00 a.m. – 12:00 p.m. WSU Metro Center

AGENDA

- I. Welcome/Meeting Objectives** Jael von Boening
June 15, 2005 Meeting Accomplishments
June 15, 2005 Minutes – Action Needed: Approval
Survey Results
Self Introductions
Vision Partner Orientations – July 28 and August 25
(7:30 a.m. & 4:00 p.m. – The Chamber) Suzie Ahlstrand
- II. Action Report from June 15 Meeting** John Beehler
Greater Wichita Economic Development Coalition (GWEDC)
- III. Entrepreneurial & Small Business Landscape** Erik Pedersen
Kansas Center for Entrepreneurship
- IV. Proposed Strategy Action Step Areas Review** Self Help Network
A. Economic Development Foundation Vision:
Before 2024, the Wichita MSA will: Be a leading community for retaining and expanding current businesses and creating and recruiting new businesses.
B. Entrepreneurs and Small Business Strategy:
1. Create an entrepreneurial and innovative mecca for direct value-added businesses by:
a) Building on the Wichita MSA's entrepreneurial tradition.
b) Supporting entrepreneurs with a positive business creation environment –low taxes, regulatory friendly, customer friendly government support and legal and regulatory structures friendly to the creation of new business.
c) Developing sources of capital from angel investors to venture capital firms including small business loans and Small Business Innovation Research Grants (SBIR).
d) Developing an entrepreneurial network.
e) Providing leadership/mentoring from successful entrepreneurs.
f) Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).
g) Providing entrepreneurial education and training.
h) Building strong small business associations to help with research.
i) Enhancing and supporting agencies that assist with marketing and accounting issues.
j) Providing technical assistance and incubators for entrepreneurs – a one-stop place to find available information on entrepreneurial assistance.
k) Developing a website to share ideas and concepts that have potential for development and commercialization.
C. Entrepreneurism & Small Business Benchmark
500 new direct value-added manufacturing jobs and 250 value-added non-manufacturing jobs* created by small to medium-sized businesses (having 500 or fewer employees) annually for the next years. *(250 value-added non-manufacturing jobs is goal but stretch goal is 500 new jobs created annually.)
D. Discussion on Action Steps/Voting Opportunity
- V. What Other Stakeholders Need to be Involved?** Suzie Ahlstrand
Review of Invitation List/Additional Names
- VI. Next Meeting/Thank You** Liz Auer
August 17 - 9:00 a.m. – WSU Metro Center