



VISIONEERING
WICHITA

Entrepreneurs & Small Business Strategic Alliance Meeting

Wednesday, August 17, 2005 9:00 a.m. – 11:00 a.m. WSU Metro Center

AGENDA

- I. Welcome/Meeting Objectives** John Beehler
- Meeting Accomplishments To Date
 - July 20, 2005 Minutes – Action Needed: Approval
 - Great Plains Capital Conference – September 20
 - Vision Partner Sign Up Suzie Ahlstrand
 - Orientation - August 25 (7:30 a.m. & 4:00 p.m. – The Chamber)
 - Self Introductions
- II. Action Step Planning** Self Help Network
- A. Economic Development Foundation Vision:**
Before 2024, the Wichita MSA will: Be a leading community for retaining and expanding current businesses and creating and recruiting new businesses.
- B. Entrepreneurs and Small Business Strategy:**
- 1. Create an entrepreneurial and innovative mecca for direct value-added businesses by:**
- a) Building on the Wichita MSA's entrepreneurial tradition.
 - b) Supporting entrepreneurs with a positive business creation environment –low taxes, regulatory friendly, customer friendly government support and legal and regulatory structures friendly to the creation of new business.
 - c) Developing sources of capital from angel investors to venture capital firms including small business loans and Small Business Innovation Research Grants (SBIR).
 - d) Developing an entrepreneurial network.
 - e) Providing leadership/mentoring from successful entrepreneurs.
 - f) Recruiting entrepreneurs to the Wichita MSA. Recognize and celebrate risk taking and successful entrepreneurs (i.e. Entrepreneur of the Year).
 - g) Providing entrepreneurial education and training.
 - h) Building strong small business associations to help with research.
 - i) Enhancing and supporting agencies that assist with marketing and accounting issues.
 - j) Providing technical assistance and incubators for entrepreneurs – a one-stop place to find available information on entrepreneurial assistance.
 - k) Developing a website to share ideas and concepts that have potential for development and commercialization.
- C. Entrepreneurism & Small Business Benchmark**
500 new direct value-added manufacturing jobs and 250 value-added non-manufacturing jobs* created by small to medium-sized businesses (having 500 or fewer employees) annually for the next years. *(250 value-added non-manufacturing jobs is goal but stretch goal is 500 new jobs created annually.)
- D. Action Step from July 20 Meeting** Self Help
- Network Kansas – Information Clearinghouse Needs Erik Pedersen
- III. Wheels In Place/Strategic Alliance Member Update** Suzie Ahlstrand
- Review of Invitation List/Additional Names
- IV. Next Meeting/Thank You** Jim Graham
- September 26 - 9:00 a.m. – St. James Episcopal Church**