



**Visioneering Wichita  
Entrepreneurs & Small Business Strategic Alliance  
Agenda Meeting  
January 31, 2007  
Meeting Notes**

Attendees: John Stevens, Jim Holt, Randy Summers, Marcia Stevens, Donna Wright, Kristy Vogel, Sherdeill Breathett, Sr., Abel Perez, Roger Douthett, Tracee Adams, Tim Pett, Marc Howell, Patricia Fields, John Beehler

Leadership Team: Tracee Adams, Elizabeth Auer, John Beehler, Roger Douthett, Peggy Elliott, Laurene Gast, Margarita LaFarelle Hunt, Erik Pedersen and Donna Wright

Next Entrepreneurs & Small Business Strategic Alliance Meeting: February 20<sup>th</sup>, 9:00 a.m., Self-Help Network, 358 N. Main, Kansas Meeting Room

Minutes from the December 13, 2006 Entrepreneurs & Small Business Strategic Alliance meeting were accepted and approved.

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I. Purposes of the Meeting

- Continue Development of Action Step Area #3: Facilitating Technical Assistance and Mentoring for Entrepreneurs
  - Updates since December meeting
  - Brainstorm selection criteria for MBI program participants and mentors
  - Discuss next steps
- Visioneering Wichita Updates

II. Action Step Area Discussion for Facilitating Technical Assistance and Mentoring for Entrepreneurs

Strategic Alliance members continued the discussion and development of key program elements and action steps for a minority business initiative, a primary idea to address the 3<sup>rd</sup> action step area of the Strategic Alliance to facilitate technical assistance and mentoring for entrepreneurs. The proposed initiative will provide education, mentoring and technical assistance to minority business entrepreneurs. The planning discussion for the minority business initiative began with a review of action steps from the December Strategic Alliance meeting and related information gathered, including a timeline of activities to the anticipated announcement and launch of the initiative. Next, Alliance members brainstormed selection criteria ideas for the minority business initiative program participants and mentors, who would provide customized team mentoring support to program participants completing the education component of the minority business initiative program. Alliance members also discussed and developed next steps, which included the following meeting agreements:

1/31 Alliance Meeting Agreements		
Who	What	By When
Leadership	Develop draft of selection criteria for program	2/20 Alliance

Visioneering Wichita Entrepreneurs & Small Business Strategic Alliance 1-31-07

Team	Participants, mentors and selection committee for review and approval by Alliance members	Meeting
Leadership Team & Alliance Members	Extend invitations to additional persons for 2/20 Alliance meeting per meeting discussion	2/20 Alliance Meeting

IV. Next Steps

The next Entrepreneurs & Small Business Strategic Alliance meeting will be held on February 20, 2007 from 9:00 a.m. to 11:00 a.m. at The Self-Help Network, 358 N. Main, in the Kansas Room. The primary purpose of the meeting, based upon the next steps and meeting agreements listed above, is to continue the discussion and development of key action steps for the local minority business initiative, a primary idea to address the action step area to “facilitate technical assistance and mentoring for entrepreneurs.”