



**Visioneering Wichita  
Entrepreneurs & Small Business Strategic Alliance  
Agenda Meeting  
August 29, 2006  
Meeting Notes**

Attendees: Allison Moeding, Marcia Stevens, J. Washington, Ed Wolverton, Rosalie Bradley, Elizabeth Auer, Randy Bures, Steve Thomas, Roger Douthett, Erik Pedersen, John Stevens

Leadership Team: Elizabeth Auer, John Beehler, Roger Douthett, Peggy Elliott, Laurene Gast, Margarita LaFarelle Hunt, Erik Pedersen and Steve Thomas

Next Entrepreneurs & Small Business Strategic Alliance Meeting: October 30, 9:00 a.m., Self-Help Network, 358 N. Main, Kansas Meeting Room

Minutes from the July 24, 2006 Entrepreneurs & Small Business Strategic Alliance meeting were accepted and approved.

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I. Purposes of the Meeting

- Summarize accomplishments to date
- Progress Check-In on Action Step Area #1: Support an information clearinghouse accessible by entrepreneurs
- Continue Discussion on Action Step Area #3: Facilitating Technical Assistance and Mentoring for Entrepreneurs
  - Review of action steps from July meeting and other identified action steps taken
  - Review of minority business initiative design
  - Continue the development of action steps for the minority business initiative design
- Visioneering Wichita Updates
- Next Steps for October Meeting

II. Progress Check-In on Action Step Area #1: Support an Information Clearinghouse Accessible by Entrepreneurs

Erik Pedersen, Operations Manager, Kansas Center for Entrepreneurship and Leadership Team member, provided a progress update on the action step area of supporting an information clearinghouse accessible by entrepreneurs. Since its launch in March 2006, progress has continued for NetWork Kansas, the information clearinghouse which provides assessments and customized resource and referral information for entrepreneurs starting or growing businesses. Erik reported that NetWork Kansas has seen an increase in call volumes and requests for more specialized resource and referral information as the word has spread about the information clearinghouse. NetWork Kansas has also launched Biz-Trakker for resource partners. Biz-Trakker allows resource providers for NetWork Kansas with the ability to share referrals more quickly, track referred clients' progress and report the impact of training and services provided.

III. Action Step Area Discussion for Facilitating Technical Assistance and Mentoring for Entrepreneurs

Strategic Alliance members continued the discussion and development of key program elements and action steps for a minority business initiative, a primary idea to address the 3<sup>rd</sup> action step area of the Strategic Alliance to facilitate technical assistance and mentoring for entrepreneurs. The proposed initiative will provide education, mentoring and technical assistance to minority business entrepreneurs. The planning discussion for the minority business initiative began with a review of action steps from the July Strategic Alliance meeting and related information gathered, including: 1) an update on an emerging partnership opportunity through a proposal to the Kauffman Foundation that would, if funded, provide planning support for the development of local entrepreneurship in the near Northeast community that will benefit community residents; and 2) discussions held with key business leaders who are supportive of the idea of the initiative. Next, Strategic Alliance members had an opportunity to review and provide input on the program design overview, as well as plan next action steps, which included:

<b>Minority Business Initiative Action Steps</b>		
<b>Who</b>	<b>What</b>	<b>By When</b>
Curriculum Development Team	Follow-up with FastTrac certified trainers (Marcia, Erika Taylor, etc.—Marcia knows contacts). Follow-up with Marcia first to review curriculum.	9/26
Leadership Team	Get input, by-in/commitment (as honorary advisory board, funding, etc.) and identified next steps from key business leaders on the MBI design: <ul style="list-style-type: none"> <li>• Government leaders</li> <li>• Minority business leaders</li> <li>• Business leaders</li> <li>• KS Center for Entrepreneurship Board</li> </ul>	Ongoing. Update on 9/26
SHN & Leadership Team	Develop MBI design into visual handout with end resulting goal (e.g., 90% successful business operation rate among participants at the end of 5 years, alliance benchmark)	Before 9/26
	Get input from minority business owners on the MBI design	After input from key business leaders obtained
Alliance	Consider right time to include media	Ongoing

IV. Next Steps

The next Entrepreneurs & Small Business Strategic Alliance meeting will be held on October 30, 2006 from 9:00 a.m. to 11:00 a.m. at The Wichita Metro Chamber of Commerce, 350 W. Douglas, in the Chamber Board Room. The primary purpose of the meeting is to continue the discussion and development of key action steps for the local minority business initiative, a primary idea to address the action step area to “facilitate technical assistance and mentoring for entrepreneurs.”