



**Visioneering Wichita
Entrepreneurs & Small Business Strategic Alliance
Agenda Meeting
October 30, 2006
Meeting Notes**

Attendees: Bernie Beckman, Dan Hartman, Elizabeth Auer, Erik Pedersen, Jennifer Johansson, Jim Holt, John Beehler, John Gerdron, John Stevens, Lonnie Stieben, Mary Hemmelgarn, Roger Douthett and Shayla Stevens

Leadership Team: Elizabeth Auer, John Beehler, Roger Douthett, Peggy Elliott, Laurene Gast, Margarita LaFarelle Hunt, Erik Pedersen and Steve Thomas

Next Entrepreneurs & Small Business Strategic Alliance Meeting: December 13, 9:00 a.m., Self-Help Network, 358 N. Main, Kansas Meeting Room

Minutes from the August 29, 2006 Entrepreneurs & Small Business Strategic Alliance meeting were accepted and approved.

I. Purposes of the Meeting

- Summarize accomplishments to date
- Continue Discussion on Action Step Area #3: Facilitating Technical Assistance and Mentoring for Entrepreneurs
 - Review of action steps from August meeting and other identified action steps taken
 - Review FastTrac curricula info.
 - Meetings held
 - Review of revised MBI design and illustration
- Present draft Alliance Memorandum of Understanding
- Visioneering Wichita Updates

II. Action Step Area Discussion for Facilitating Technical Assistance and Mentoring for Entrepreneurs

Strategic Alliance members continued the discussion and development of key program elements and action steps for a minority business initiative, a primary idea to address the 3rd action step area of the Strategic Alliance to facilitate technical assistance and mentoring for entrepreneurs. The proposed initiative will provide education, mentoring and technical assistance to minority business entrepreneurs. The planning discussion for the minority business initiative began with a review of action steps from the August Strategic Alliance meeting and related information gathered, including: 1) an update on information gathered about the FastTrac curricula offered through the Kauffman Foundation and its possible uses for the education component of the minority business initiative; 2) discussions held with key business leaders who are supportive of the idea of the initiative; and 3) review and approval of an illustrative model for the minority business initiative that will be used as a handout to conceptually explain the initiative program components, goals and outcomes.

III. Alliance Memorandum of Understanding

Steve Thomas, Leadership Team Representative, presented a draft memorandum of understanding developed by the Alliance Leadership Team to Strategic Alliance members for review and input. The Alliance Memorandum of Understanding is a document that outlines the agreed upon key priorities and related actions to be taken by the Alliance over the next year and will be used to focus the Alliance's efforts, measure progress and make any needed course corrections during the year. Modifications will be made to the Alliance Memorandum of Understanding based upon the discussion of Strategic Alliance members, which will be reviewed and approved at the next Strategic Alliance meeting.

IV. Next Steps

The next Entrepreneurs & Small Business Strategic Alliance meeting will be held on December 13, 2006 from 9:00 a.m. to 11:00 a.m. at The Self-Help Network, 358 N. Main, in the Kansas Room. The primary purposes of the meeting are to: 1) provide Informational presentations related to Alliance activities from Janet Harrah and Bernie Koch; 2) continue the discussion and development of key action steps for the local minority business initiative, a primary idea to address the action step area to "facilitate technical assistance and mentoring for entrepreneurs"; and 3) finalize and approve the Alliance Memorandum of Understanding.