



**Visioneering Wichita
Entrepreneurs & Small Business Strategic Alliance
Agenda Meeting
July 24, 2006
Meeting Notes**

Attendees: Rosie Black, Donna Wright, Robert Muhammad, Peter Salmeron, John Stevens, Treatha Brown-Foster, Roger Douthett, Marcia Stevens, Rosie Black, Trish Brasted, Jennifer Szambecki

Leadership Team: Elizabeth Auer, John Beehler, Roger Douthett, Peggy Elliott, Laurene Gast, Jim Graham, Margarita LaFarelle Hunt, Erik Pedersen and Steve Thomas

Next Entrepreneurs & Small Business Strategic Alliance Meeting: August 29, 9:00 a.m., Self-Help Network, 358 N. Main, Kansas Meeting Room

Minutes from the May 23, 2006 Entrepreneurs & Small Business Strategic Alliance meeting were accepted and approved.

I. Purposes of the Meeting

- Summarize accomplishments to date
- Progress Check-In on Action Step Area #2: Facilitating Education and Training Opportunities for Entrepreneurs
- Continue Discussion on Action Step Area #3: Facilitating Technical Assistance and Mentoring for Entrepreneurs
 - Review of action steps from May meeting and other identified action steps taken
 - Continue the development of key program elements and action steps for the minority business initiative next steps and key actions within the context of the racial attitudinal survey findings.
- Visioneering Wichita updates
- Next steps for August meeting

II. Progress Check-In on Action Step Area #2: Facilitating Education and Training Opportunities for Entrepreneurs

Steve Thomas, Educational Outreach Director, WSU Center for Entrepreneurship and Leadership Team member, provided an update on progress in the action step area of facilitating education and training opportunities for entrepreneurs. Progress has included beginning efforts to compile education and training opportunities around the state of Kansas for entrepreneurs, including K-12, post-secondary and community-based education and training opportunities.

III. Action Step Area Discussion for Facilitating Technical Assistance and Mentoring for Entrepreneurs

Strategic Alliance members continued the discussion and development of key program elements and action steps for a minority business initiative, a primary idea to address the 3rd action step area of the Strategic Alliance to facilitate technical assistance and mentoring for entrepreneurs. The proposed initiative will provide education, mentoring and technical assistance to minority business entrepreneurs. The planning discussion for the minority business initiative began with a

review of action steps from the May Strategic Alliance meeting and related information gathered, including: 1) information on the KTEC Pipeline Program from Trish Brasted of Wichita Technology Corporation, a new program designed to identify entrepreneurs in Kansans and match them with training, resources and mentors and encourage them to pursue a career as a technology entrepreneur in Kansas; 2) information on education elements of the Ford Program in Dallas, a curriculum model that is being considered for the minority business initiative; 3) an update on an emerging partnership opportunity through a proposal to the Kauffman Foundation that would, if funded, provide planning support for the development of local entrepreneurship in the near Northeast community that will benefit community residents; and 4) discussions held with key business leaders who are supportive of the idea of the initiative.

IV. Next Steps

The next Entrepreneurs & Small Business Strategic Alliance meeting will be held on August 29, 2006 from 9:00 a.m. to 11:00 a.m. at The Self-Help Network, 358 N. Main, in the Kansas Meeting Room. The purposes of the meeting are to: 1) Check-in on progress for the action step areas “support an information clearinghouse accessible by entrepreneurs”; and 2) Continue the discussion and development of key action steps for the local minority business initiative, a primary idea to address the action step area to “facilitate technical assistance and mentoring for entrepreneurs.”