



VISIONEERING  
WICHITA

**Visioneering Wichita  
Environmental Sustainability Alliance  
March 4, 2010  
Meeting Notes**

**Attendees:** Angie Allen, Bruce Anderson, Charlie Applegate, Ed Arnold, Dane Baxa, Scott Bowen, Kylie Brinkman, Tonya Bronleewe, Teresa Burk, Angela Buzard, Melisa Carpenter, Barry Carroll, Kimberly Cronister, Gail Cullen, Kathy Dittmer, Sharon Fearey, Steve Hauck, Laura Heagler, Corie Holbrook, Caroline Hosford, Yegana Jafarova, Kay Johnson, Joni Johnson, Joe Johnson, Scott Knebel, Cathy Landwehr, Dixie Larson, Nancy Larson, David Lazarus, Donn Lentz, Ashley Lentz, Becky Lewis, Jeff Longwell, Andy Matlock, BJ Mosley, Jim Nickel, Chrissie Nixon, Art Pope, William Prather, Sandy Randel, Pam Reiz, Phyllis Robertson, Dan Rogers, Don Sherman, Surgendra Singh, Elisabeth Skibba, Ellie Skokan, Doug Stucky, Patty Stuever, Anthony Swartzendruber, Ken Thomas, Lori Usher, Bill Vanderburg, Mike Vinson, Hershel West, Lavonta Williams, Candace Wilson, Tami Bradley, Suzie Ahlstrand, Diane Longfellow

**Self-Introductions**

*Comments captured from self-introductions:*

Private/public	Engineering	Move forward
Extension – natural resources	Going green construction	Bike/walk
Pollution prevention	Community reuse/reduce	Outdoors
Environmental compliance	Global	Continuous improvement
Recycle	Regional	Remediation
Water supply	Learn/support	Bio-fuels
Environmental finance	Earthfest	Small changes – organizational
Education	Interior design	Green packaging/handling
LEED	Workforce development	Energy auditing
Greensburg	Small business	Alternative fuels
Planners transit	Air quality	Aging – “older voice”
Newton	Cleaning	Green certified
Neighborhoods	Believe	Sierra club
Energy efficiency – wind/turbine	YPWs – recruit	Leadership
Student	Green Biz Wichita	Philosophy
Ozone	Cutler Community College	Trash/recycle
Rail service	Breath	County-internal

**Introduction to Visioneering**

Suzie Ahlstrand provided a brief overview of Visioneering. The handouts from the meeting can be found at the following links:

Visioneering Quick Facts:

<http://www.visioneeringwichita.com/newsletter/2010%20VW%20Quick%20Facts.pdf>

Visioneering Recent Accomplishments:

<http://www.visioneeringwichita.com/newsletter/2010%20Accomplishments.pdf>

Visioneering Opportunities to Serve:

<http://www.visioneeringwichita.com/newsletter/Opportunities%20to%20serve.pdf>

Visioneering Document:

[http://www.visioneeringwichita.com/downloads/Vision\\_document\\_May\\_2009.pdf](http://www.visioneeringwichita.com/downloads/Vision_document_May_2009.pdf)

## Defining the Alliance

Tami Bradley facilitated a discussion around the roles of this alliance. Quality of Life, Infrastructure and Economic Development are the Visioneering foundations this alliance falls under. Some of the roles identified are:

- Policies/consensus/advocacy
- Leverage resources – funding opportunities
- Regional partnerships
- Best practices
  - Look at other communities
  - Benchmarking
  - “Clean Cities”
- Promote/publicize
- Common language
- National Standards
  - Biking, air quality
- Early success – achieve together
- Awareness of national changes
- Information resource
- Common goals & action items
- Community education
- Connecting/networking

This brainstorming session was followed by a conversation around “What are we?”

- Air quality – impact on children
- “Environmental sustainability”
- Health/prevention – **personal**
  - Measurable goals
- Supportive
- Energy conservation & resources (solar, wind, bio fuels)
- Transportation
- “Built environment” – recreation, building
  - Livable communities – aging in place
- Innovation
- Help correct economic sustainability misperceptions
  - Grow industry sector – do not grow jobs at the expense of the environment
  - Education about why this is important
- Diversity
- Youth → Aging
  - Look at demographics – Hispanic, elderly, social & economic status

- Focus on impact
  - personal, community, businesses
  - personal responsibility & stewardship
- Consequences/cost of not taking action
  - No “scare” tactics
  - Choices
- Examine financial structure – fundraising, leverage resources

Who else should be at the table?

- Hispanic Chamber of Commerce
- Faith community
- WIBA, WABA
- Chamber members
- Builder owners/managers
- IFMA
- Your network – organization & associations
- Invite target audiences
- High schoolers
  - Mayors youth council
  - Colleges – clubs & associations
- Civic organizations

<b>Next Steps</b>
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Discussion around next steps for the alliance included:

- Develop a sustainability plan – goals, actions, guiding principles
- Connect with the downtown master plan
- Research other communities (Kay Johnson has links that will be emailed to the group)
- Volunteers for the leadership team (this group will set the agenda for the next meeting) are: Dane Baxa, Kay Johnson, Eliszbeth Skibba, Yegana Jafarova, Angie Allen, David Lazarus and Anthony Swartzendruber.
- Everyone was encouraged to complete their Vision Partner form. A Vision Partner is a business or individual who supports Visioneering Wichita.

<b>Meeting Schedule</b>
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Leadership team meeting: Wednesday, March 10<sup>th</sup>, 9:00 a.m., Wichita Metro Chamber

Alliance meeting: Wednesday, April 7<sup>th</sup>, 3:00 p.m., Wichita Metro Chamber