



VISIONEERING
WICHITA

**Visioneering Wichita
Environmental Sustainability Alliance
April 7, 2010
Meeting Notes**

Attendees: Angie Allen, Charlie Applegate, Dane Baxa, Jack Brown, Teresa Burk, Melisa Carpenter, Barry Carroll, Allen Clouse, Susan Coin, Kathy Dittmer, Sharon Fearey, Leslie Harvey, Steve Hauck, Laura Heagler, Corie Holbrook, Caroline Hosford, Yegana Jafarova, Kay Johnson, Drew Jordan, Scott Knebel, Cathy Landwehr, Dixie Larson, Nancy Larson, David Lazarus, Andy Matlock, Cynthia Martinez, Brian Meier, Janet Miller, Art Pope, William Prather, Larry Ross, Elisabeth Skibba, Ellie Skokan, Michelle Stroot, Doug Stucky, Patty Stuever, Anthony Swartzendruber, Bill Vanderburgh, Mike Vinson, Candace Wilson, Tami Bradley, Suzie Ahlstrand, Diane Longfellow

Update/Feedback for Leadership Team

The Leadership Team met on March 10th. They used the notes from the March 4th meeting to determine the agenda for today's meeting. Leadership team meeting notes are at the following link:

<http://www.visioneeringwichita.com/minutes/environmental/Leadership%20team%20Notes%20031010.pdf>

GreenBiz

Dixie Larson and Candace Wilson provided information about GreenBiz Wichita.

www.greenbizwichita.com

Defining the Alliance

Best Practices

Anthony Swartzendruber provided a handout on Sustainability Best Practices (link below). Everyone is encouraged to visit the websites listed. Elisabeth Skibba suggested the alliance look for ideas from these plans that could be incorporated into our plan.

http://www.visioneeringwichita.com/minutes/environmental/Sustainability%20Best%20Practices%20-%204_7_10.pdf

Models of Sustainability

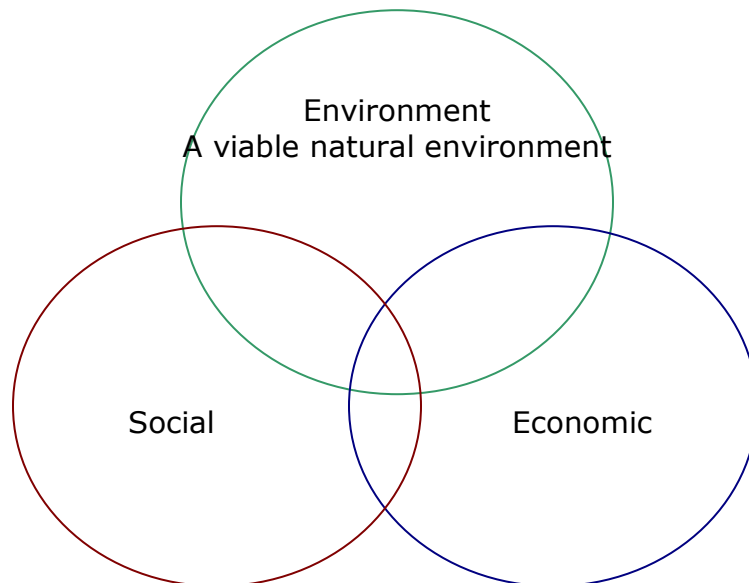
Kay Johnson, Anthony Swartzendruber and Yegana Jafarova each provided an example of sustainability models. Links to their handouts are below. After much discussion the group came to consensus that the three circles of Social, Economic and Environmental and the overlapping areas would be the focus of the Environmental Sustainability Alliance. More discussion will need to take place to determine how the Environmental Sustainability messages and values are integrated with other alliances of Visioneering.

Suzie Ahlstrand explained that in 2004 when Visioneering convened 16,000 people to construct the document environmental strategies were not a high priority at the time. Suzie offered to visit with the other alliances to determine their relationship to the work of the three circles.

<http://www.visioneeringwichita.com/minutes/environmental/Sustainability%20Chart%20-%20Kay.pdf>

<http://www.visioneeringwichita.com/minutes/environmental/Sedgwick%20County%20-%20Sustainability.pdf>

<http://www.visioneeringwichita.com/minutes/environmental/Sustainability%20Chart%20-%20Yegana.pdf>



Possible alliance benchmarks: water, air quality, recycling/waste management, energy, transportation (vehicles miles traveled), education.

Draft Mission/Goals/Objectives

Yegana Jafarova provided a draft mission statement "*Promote the sustainability in Wichita regional area by facilitating collaboration and integrated solutions among individuals and organizations and serving as a resource, a catalyst, and an advocate for environmental, economic and social sustainability.*" The mission statement will be a working statement and will change as the alliance changes. We will revisit goals and objectives at a later date.

Funding Opportunities

There is a HUD Sustainable Planning Grant opportunity. This grant must be regional in approach and include housing, transportation and economic development. Next week more detailed information on the grant will be available.

Dane presented information on an option for the HUD grant proposal which includes providing mini-grants to the community for sustainable programs/projects. Link to his handout:

<http://www.visioneeringwichita.com/minutes/environmental/Grant%20Proposal%20-%20Dane.pdf>

Community Resources

The City of Wichita has a website, www.greenwichita.org that is available for the alliance to compile a list of resources.

Next Steps

- Sub-committee of the alliance will continue work on the HUD grant (plan)
- Discussion will continue regarding the issue of recycling – renewable energy – trash franchising, particularly focused on:
 - Education
 - Advocacy – grassroots
- Determine ways to educate other Visioneering Wichita alliances about sustainability and how it fits into each alliance

Meeting Schedule

Leadership team meeting: Wednesday, April 22nd, 9:00 a.m., Wichita Metro Chamber

Alliance meeting: Wednesday, May 6th, 3:00 p.m., Wichita City Council Board Room