

# Go Green to Save Green!



## 2012 Kansas Preservation, Energy and Sustainability Conference

**One price, two  
great conferences!**

**January 25-28, 2012**

Drury Hotel Broadview  
and Century II

Register by 1/6/12 for the lowest  
cost:

Two days (1/27-1/28):\$70

One day: \$40

**Registration for  
participants and  
exhibitors can be found  
at:  
[greenwichita.org](http://greenwichita.org)**



Carl Elefante



### Featured speakers

Carl Elefante, FAIA, LEED AP, Quinn Evans Architects,  
Ann Arbor, MI

Eric Corey Freed, Principal organicARCHITECT, San  
Francisco, CA

Karen Alderman Harbert, President and CEO, Institute  
for 21st Century Energy, U.S. Chamber of Commerce,  
Washington, D.C.

Gary Jay Saulson, Director of Corporate Real Estate, The  
PNC Financial Services Group, Inc., Pittsburg, PA

### Pre Conference Events (1/25)

KDHE renovate, repair, paint certification

Documentaries, tours and presentations (FREE)

### Conference Events (1/26-1/27)

Presentations on building preservation, sustainable  
building operations, and design

Case studies on cost savings through energy efficiency  
and environmental improvement

Achieving successful tax credit projects

Finding financing for energy efficiency improvements

Exhibits and hands-on seminars addressing: building  
preservation, energy, and sustainability

Eric Corey Freed



Karen Alderman Harbert



Gary Jay Saulson

## **Fair Events (1/28) \*FREE\***

Demonstrations on sustainability, energy, preservation,  
and environmental stewardship

Home energy audits

Energy and sustainability exhibits

Prize Drawings, giveaways, and concessions!

**Learn from a full slate of expert, nationally-  
recognized speakers and workshop facilitators.**

Questions? Need more conference details? Do  
you want to be a sponsor or an exhibitor?

Contact Kay Johnson: [kjohnson@wichita.gov](mailto:kjohnson@wichita.gov)



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