



VISIONEERING
WICHITA

**Visioneering Wichita K/12 Mentoring
State Mentoring Conference Committee
February 1, 2008**

Attendees: Terry Behrendt, Donovan Karber, Libby Smith, David Sherman, Lorrie Hendrickson, Amy Link, Suzie Ahlstrand, Diane Longfellow

Background on Kansas Mentors

- Started in January 2006 to promote mentoring
- Coach Snyder was chosen to raise awareness & recruit mentors
- They have a website
- Council of mentors – board of advisors
- Leadership council – goal to encourage business involvement
- Their role is to unite & generate partnerships
- Program partnered with the Kansas highway patrol & FBI to offer free background check
- 200 Kansas Mentor partners registered in state program.

Lessons Learned from 2007 Conference

Amy provided an evaluation summary from the 2007 conference. Some lessons learned:

- better response than expected
- too general with curriculum
- too basic
- need separate tracks for those new to mentoring vs. long time experience
- topics applicable to both – such as grant writing

Regional Conferences

Regional meetings will be held prior to the state conference beginning in March. We will need to have our marketing brochure in place for handout at the regional meetings.

- March 10 – Dodge City – others to follow through May

State Conference Topics

Amy mentioned many of the regional topics would be the same as the state topics. However, the state presentations would be at a higher level and have more variety.

- Effective strategies for media
- Dialog with a donor (corporate)
- Different curriculum for urban & rural
- Showcase business/school partnerships
- Engagement of school personnel
- Uplink program – Kansas City
- El Dorado model

Audience for the State Conference

- mentoring organizations
- schools – mentoring programs in schools
- non-profits

Roles/Expectations for the State Conference

Mentor leadership committee

- provide feedback
- advice
- be sure we are meeting conference goals

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- draft agenda
- find speakers
- logistics

Key Note Speakers

Terry will make initial phone calls for a key note speaker. Suggestions were:

- Jean Rhodes
- Dr. Weinberg
- Rick Smith
- Someone from Department of Education
- Amy will help with names for national speaker
- Dr. Bob Shupp – KSU

Format for Breakout Sessions

- Variety – panels – individuals

Conference Registration

- Registration fee of \$20 - \$25
- Ask for special needs (sign language interpreter, Braille, etc.)

Presenters for Breakout Sessions

“Peer Mentoring” and “Partnering with Faith Based” will be added to the request for presenters form. Suzie will modify the email message. Amy will send out to Kansas Mentors, Terry will send to schools and Diane will send to VW Alliance.

Conference Marketing/Promotion

From the State

- Press release from the governors office
- Letter to the editor from Coach Snyder
- Communication out to non-profits
- Communication to State Legislature

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- Brochure by March 10
- Local media

Next Steps

Next meeting February 15th, 2:00 p.m. the Chamber, Amy join via conference call.