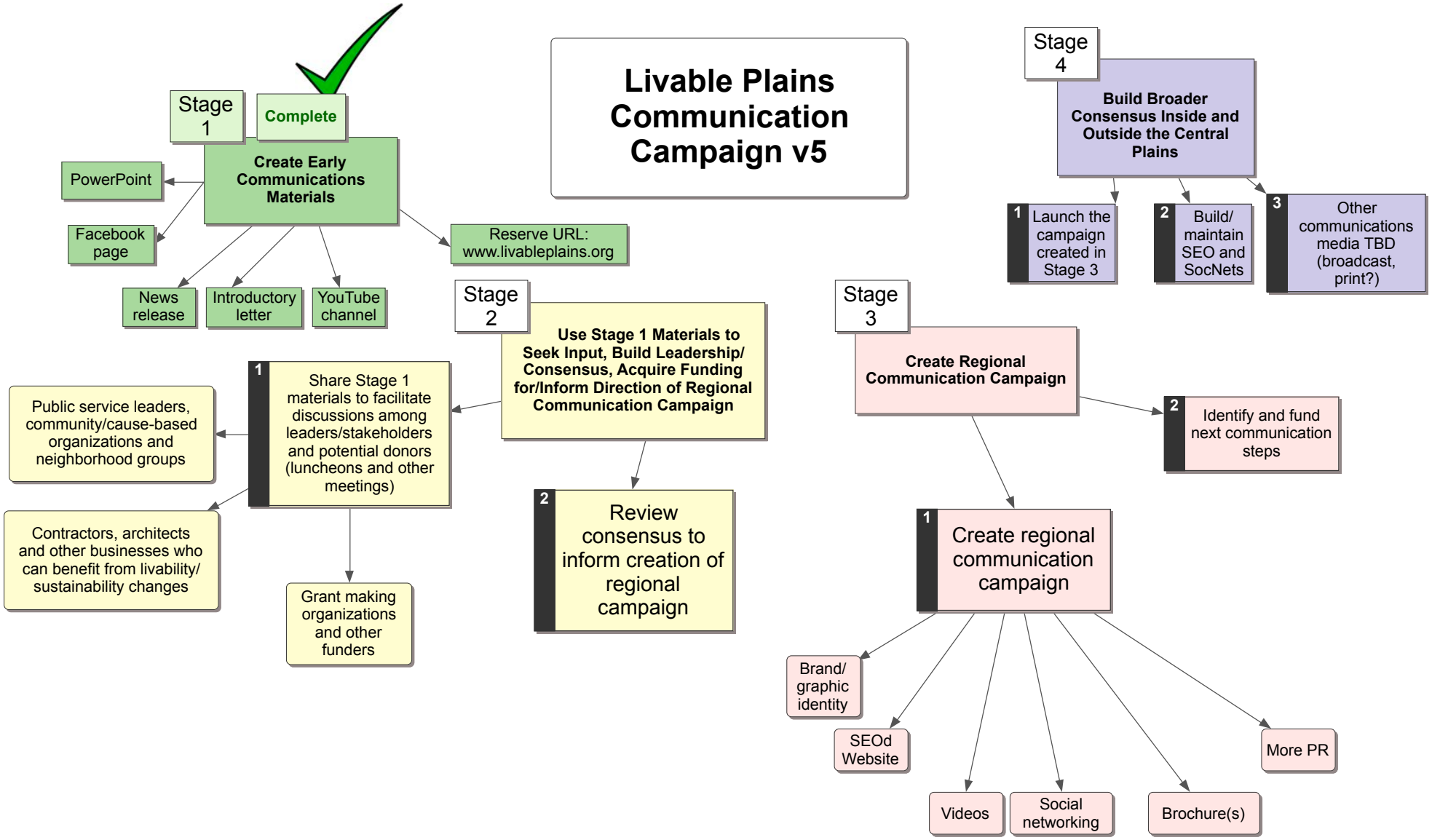Livable Plains Communication Campaign v5