



Racial Diversity, Opportunity and Harmony Strategic Alliance Meeting

Wednesday, February 1, 2006 3:30 p.m. – 5:00 p.m. Wichita Chamber

AGENDA

- I. Welcome/Self Introductions**
Meeting Goals
December 6, 2005 Minutes – Action Needed: Approval
Self Introductions
Vision Partner Orientation – February 23 – 7:30 a.m. & 4:00 p.m.
- II. Revisiting Vision and Benchmark** Self Help
A. Quality of Life Foundation Vision:
Before 2024 the Wichita MSA will: Be a healthy, safe community that has a vibrant recreation, entertainment and arts focus that embrace diversity and builds pride.
B. Key Benchmarks
1. Conduct a biannual attitude survey to measure changes in perception about racial diversity, opportunity and harmony. The survey will establish indices that measure diversity, opportunity and harmony in social interaction, jobs, education, healthcare and leadership.
2. Be above the U.S. per capita income for each minority group by 2010 and by 2020 eliminate one-half of each minority per capita income gap.
C. Racial Diversity, Opportunity and Harmony Strategies
1. Understand, celebrate and embrace all cultures and racial diversity and make it evident in everything we do. Encourage interaction among all people and break down barriers.
a) Create thriving neighborhoods that are both ethnically and racially diverse.
b) Reduce the earnings gap between minorities and non-minorities.
c) Increase graduation rates.
d) Close achievement gap.
- III. Attitude Survey Update** Suzie Ahlstrand
1. **Draft Timeline** Vera Bothner
2. **Messages – Let Your Voice Be Heard**
3. **Who/What/How for Additional Responses**
Gender – Male Marital Status – Widowed, Never Married
Race – Asian/Pacific Islander, Hispanic
Household Income – Less than \$25,000, \$25,000 - \$49,999
Age – Under 18, 18 to 24 years
Educational Attainment: Less than 9th grade, 9th to 12th grade, no diploma,
High School Graduate or GED, Some college, no degree
4. **Open-ended Comments Task Force**
5. **Communication of Results**
- IV. Visioneering Wichita** Suzie Ahlstrand
A. Next Alliance Meeting – March 1 at 3:30 p.m. The Chamber
B. Visioneering Wichita Annual Meeting
March 14 – 7:00 p.m. WSU Metro Center
- V. Thank You/Adjournment** All