



## **Racial Diversity, Opportunity and Harmony Strategic Alliance Meeting**

Wednesday, May 10, 2006 3:30 p.m. – 5:00 p.m. Wichita Chamber

### **AGENDA**

#### **I. Welcome/Self Introductions**

Meeting Goals

April 5, 2006 Minutes – Action Needed: Approval

Self Introductions

Vision Partner Orientation – May 25 – 7:30 a.m.

#### **II. Progress Reports/Updates**

1. Joint Leadership Team Meeting – April 19

2. Entrepreneurs & Small Business

3. College Mecca

4. New 2006 Alliances

5. Unified Legislative Agenda

Peggy Elliott

#### **III. Survey Results**

1. Next Steps

Plan of Action

Fact Sheet

2. Communication Timeline

May – Scheduling of presentations thru 9/1

#### **IV. Visioneering Wichita**

Suzie Ahlstrand

A. Next Alliance Meeting – June 14 at 3:30 p.m. The Chamber

B. Leadership Team Meeting – June 6 at 11:00 a.m.

#### **V. Thank You/Adjournment**

All

## **Revisiting Vision and Benchmarks**

### **Key Benchmarks**

1. Conduct a biannual attitude survey to measure changes in perception about racial diversity, opportunity and harmony. The survey will establish indices that measure diversity, opportunity and harmony in social interaction, jobs, education, healthcare and leadership.
2. Be above the U.S. per capita income for each minority group by 2010 and by 2020 eliminate one-half of each minority per capita income gap.

### **Quality of Life Foundation Vision:**

**Before 2024 the Wichita MSA will:** Be a healthy, safe community that has a vibrant recreation, entertainment and arts focus that embrace diversity and builds pride.

### **Racial Diversity, Opportunity and Harmony Strategies**

- 1. Understand, celebrate and embrace all cultures and racial diversity and make it evident in everything we do. Encourage interaction among all people and break down barriers.**
  - a) Create thriving neighborhoods that are both ethnically and racially diverse.**
  - b) Reduce the earnings gap between minorities and non-minorities.**
  - c) Increase graduation rates.**
  - d) Close achievement gap.**
- 2. Encourage employers to be committed to a racially diverse workforce. Vision Partners will ensure inclusion and racial diversity as they adopt and implement strategies in the six Foundations. Recognize that the Wichita MSA will not succeed in meeting its Key Benchmarks without achieving racial diversity, opportunity and harmony.**
- 3. Promote the integration and inclusion of immigrants into the community and workforce.**
4. Treat each other with a sense of fairness, respect and creativity while accepting our differences.
5. Establish an environment that welcomes, attracts and retains minorities in our community and workforce.
6. Provide equal opportunities for minorities in the workplace, civic events and volunteer organizations. Provide more diverse Board members in order to better represent all community members.
7. Promote the Wichita MSA as a diverse community.
  1. Understand, celebrate and embrace all cultures and racial diversity and make it evident in everything we do. Encourage interaction among all people and break down barriers.
    - a) Create thriving neighborhoods that are both ethnically and racially diverse.
    - b) Reduce the earnings gap between minorities and non-minorities.
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