



VISIONEERING
WICHITA

Visioneering Wichita Racial Diversity, Opportunity & Harmony Alliance

January 10, 2008

Review of Commitments from Last Meeting

Meeting Attendees: Brenda Dietzman, Sue Castile, Jo Bogan, Gennely Pacholski, Pastor William Vann, Deann Smith, Ed Raymond

WHO	DO WHAT	Progress-to-Date	Next Steps/By When
<i>Diane and Suzie (maybe with Vera's help)</i>	"Kick-off Event" without an event, i.e. send a postcard that encourages people to fill out survey	In progress...will visit with Vera to see if it's feasible	
<i>Suzie</i>	Perhaps a billboard can be donated (i.e. Central and Rock Road).	Sent e-mail...awaiting reply	
<i>Terri/Maria Bias – City offices</i> <i>Irene – Hispanic Chamber</i>	To get into the Hispanic community, might consider partnering with neighborhood groups who meet i.e. at Evergreen Library or Neighborhood City Halls (NCH) to increase the number of Hispanic respondents.	pending	
<i>Terri and Brenda will assist to locate translators; Suzie will ask Abel to proof</i>	Will survey be in Spanish?	Translation – done	E-mail will also be translated into Spanish
<i>Suzie will send Winston/Wendy a copy of survey and make request, as well as other school districts in MSA</i>	How do we get the school district to get students to respond to surveys? Probably going through district's school/building counselors.	Pending	
<i>Terri – City</i>	Place posters at neighborhood sites	Pending – working	

<i>Brenda – County Sue – Cheerleader</i>		out details	
<i>Suzie</i>	Encourage REAP’s assistance with ensuring region-wide participation	Pending	
<i>Suzie</i>	Articles in specialized publication, i.e. Active Aging	Article ready for insert, pending finalization. Brenda made contact with Becky. If we can have it to her by early next week, it can be placed in Active Aging	
<i>Pastor Vann Diane to e-mail draft survey to him for review</i>	Have survey available at MLK event and coordinate their completion and return	Tables arranged, young people from church will be manning tables	Wants survey double-sided
<i>Suzie</i>	Cultivate media attention for follow-up, comparison survey	In process	
<i>Suzie</i>	Send out “Quik Cliks”	Pending	
<i>Suzie</i>	Contact Eric re: WSU Student Activities Center and Multicultural Resource Center	Has talked to Eric – in process	
<i>Barry</i>	Promote survey to El Pueblo NA and W. 21 st CDC (Hispanic participation)	Pending – will send out once pieces are finalized	
<i>Geri</i>	Talk with Mr. Meloni at Exploration place regarding how they can assist in getting survey out	Pending	
<i>Teri, Brenda – City/County Geri – Interfaith CCSR –Barry/Maas Brian – Urban League Maas – NAACP, AA Roundtable Suzie - REAP member website</i>	Determine local websites, e-groups and listservs where survey might be promoted and make contacts, send survey link, etc.	Suzie and Vera have compiled lists – awaiting finalization of pieces. Diversity Kansas will place a link on their website and send out via newsletter list. Possibility to have interview with	

		commissioners to air on Channel 8 KPTS. Brenda will probably be presenting to BoCC meeting on 1/30.	
<i>Suzie</i>	Contact Das Print Haus – Lucy Burnett	Done	
<i>Barry/Maas to have other CCSR staff add as standing agenda</i>	RDOH members visit different alliance meetings to promote survey	In process	
<i>Geri</i>	Request to include notice of survey in Interfaith's monthly mailing and deliver flyer to them	Not going to work	
<i>Suzie</i>	Check with Janet Harrah to determine needs regarding increased paper surveys vs online surveys	Done	
<i>Brenda</i>	May have volunteers willing to assist Diane with survey data entry (will check)	Available if we need them - done	
<i>Kendall</i>	Line up public forums in nine counties to promote survey results, once in		

What else?

Literacy partners plan to encourage their students to take survey.

Lavonta Williams plans to encourage faith based institutions in District One to take survey. Also working on WIBA

Need to get on Council and Commission agendas – Brenda will get in touch

News release will go to all local and several regional media organizations. Alliance members can follow-up with phone calls to encourage outlets to publish.

Where survey can be taken: Libraries, mini-City Halls, etc. Diane needs addresses and contact information. Diane could also put list on Visioneering website.

Diane will make paper copies for events, other distribution. She'll need to know how many needed. Copies can be picked up at Chamber.

Will NOT be having a news conference. Will likely cover results. Will be launched on Monday, January 21st. Two weeks after we'll get preliminary demographic information, to see if we have gaps. We could probably do this by e-mail.

Urban League can assist with computer site (designate one or two computers at the site) to complete surveys, as well as can have paper surveys at sites.

Personal e-mail distribution (viral marketing concept) will be essential to get survey to the grassroots.