

**Visioneering Wichita Review, Revise & Refocus**  
**Logic Model Template**  
**Racial Diversity Opportunity & Harmony [RDOH]**

Beneficiaries		Inputs	Action Steps Areas	Accomplishments of Action Steps Areas	Strategic Alliance Benchmark(s)	Key Benchmark(s)	Foundation Vision(s)
<b>Who or what is impacted by our efforts in our action steps areas?</b> <b>Question:</b> <ul style="list-style-type: none"> <li>What's our intention here?</li> </ul>		<b>Resources dedicated to or consumed by our effort</b> <b>Question:</b> <ul style="list-style-type: none"> <li>What resources (people, time, money, space, etc.) will it take to accomplish action steps areas?</li> </ul>	<b>What we do - inputs in quantifiable terms</b> <b>Question:</b> <ul style="list-style-type: none"> <li>What would it take to create change?</li> </ul>	<b>Direct products of our activities</b> <b>Questions:</b> <ul style="list-style-type: none"> <li>What do we produce?</li> <li>How do we count it?</li> </ul>	Change in alliance's benchmark(s) linked to key benchmarks and foundational vision area(s)	Changes in key benchmarks linked to foundational vision area(s)	Longer term indicators of impact
Who or what benefits – directly?	Who or what benefits – indirectly?						
<ul style="list-style-type: none"> <li>Citizens in the Wichita MSA</li> </ul>	<ul style="list-style-type: none"> <li>Employees of small to medium-sized businesses</li> <li>Business community</li> <li>Jobs</li> <li>Business environment</li> </ul>		<u>Action Steps Area 1</u> Survey	<u>Action Steps Area 1</u> .	<u>Strategic Alliance Benchmark</u>  [same as Key Benchmarks]	<u>Key Benchmarks: Bi-Annual Survey:</u> Conduct a regular scientific attitude survey to measure changes in perceptions about racial diversity, opportunity and harmony. The survey will establish indices that measure diversity, opportunity and harmony in social interaction, jobs, education, healthcare and leadership (after the initial survey in 2005, expected annual increments of improvement in indices will be	<u>Vision:</u> Before 2024 the Wichita MSA will be a healthy, safe community that has a vibrant recreation, entertainment and art focus that embraces diversity and builds pride.
			<u>Action Steps Area 2</u> Dissemination of survey results <ul style="list-style-type: none"> <li>Other alliances</li> <li>Community at large</li> <li>Media</li> </ul>	<u>Action Steps Area 2</u> <ul style="list-style-type: none"> <li>Minority Business Initiative [MBI]</li> </ul>			
			<u>Action Steps Area 3</u>	<u>Action Steps Area 3</u> <ul style="list-style-type: none"> <li>.</li> </ul>			
			<u>Action Steps Area 4</u>	<u>Action Steps Area 4</u> 1.			
			<u>Action Steps Area 5</u>	<u>Action Steps Area 5</u>			

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			<u>Action Steps Area 6</u>	<u>Action Steps Area 6</u>		established.) <b>Income Gap:</b> Be above the U.S. per capita income for each minority group by 2010 and by 2020 eliminate one-half of each minority per capita income gap.	