



Visioneering
Racial Diversity, Opportunity & Harmony Alliance
Meeting Notes – June 14, 2006

Mission of RDOH Alliance:

"To create a culture that promotes and celebrates racial, diversity, opportunities & harmony within the Wichita MSA."

Attendees – Wichita, Kansas: Roxann Adamson, Maria Bias, Barbara Chamberlin, Gail Finney, Rip Gooch, René Tario, Denise Sherman, Kendall Heier, Terri Moses, Brenda Dietzman, Krista Thacker, Lavonta Williams, Debbie Nguyen, Sharon Fearey, Deann Smith, Marie Gillespie, Raj Goyle, Vicki Bergkamp

Leadership Team: Brian Black, Lavonta Williams, Peggy Elliott

Minutes from the May 10, 2006 RDOH Alliance meeting were approved as submitted.

The Purpose of the RDOH Alliance meeting:

- Continue discussions of sharing survey results, as it relates to overall Visioneering Benchmarks and Strategies
 - Review and consensus discussion of a communication process proposal from the Leadership Team
 - Developing related strategies and action steps

Proposed Communication Process Proposal from the Leadership Team;

Brian Black and LaVonta Williams discussed the following question and strategy:

- How do we change perceptions?
- Through strategy development and marketing that results in new knowledge
- Proposed Processes:
- ***'Talking the Talk'*** - by creating awareness by making presentations and sharing survey findings;
- ***'Thinking the Talk'*** - by talking about key survey findings [survey findings/perception data] and related benchmarks and key underlying issues through discussion forums;
- ***'Walking the Talk'*** - by identifying who is working to address the key issues, tracking and reporting their progress. Tracking and report results in new knowledge gained and perceptions grounded in information and in a discussion process

The Leadership Team is proposing this process that would include:

- Community presentations; and
- Discussion forums;

These would result in:

- Identifying who is working to address the key issues;
- Tracking, reporting and communicating their progress, and progress made on the related Visioneering key benchmarks in an effort to ground perception in reality and make meaningful and sustainable changes in the Wichita MSA that result in increased racial diversity, opportunity and harmony.

Agreements:

- We must address the benefits of promoting racial diversity and discuss the underlying issues;
- We must target all levels;
- We will share the positive outcomes that address survey perceptions;
- We will engage key leaders as we move forward;
- We will track efforts in all sectors; and
- We reached consensus on the proposed RDOH Plan of Action.

Next Steps:

At the next meeting, we will identify specific tasks to be completed and identify who, what and by when the tasks are to be completed.

Next Meeting: Wednesday, July 12, 2006 @ 3:30PM (Wichita Metro Chamber of Commerce)

BLC: blc
6/16/06