



**Visioneering
Racial Diversity, Opportunity & Harmony Alliance
Meeting Notes – July 12, 2006**

Mission of RDOH Alliance:

"To create a culture that promotes and celebrates racial, diversity, opportunities & harmony within the Wichita MSA."

Attendees – Wichita, Kansas: Terri Moses, Wanda Hughes, Kendall Heier, Peggy Elliott, Susan Leiker, Celeste Marcille, Irene Hart, Roxann Adamson, Lavonta Williams, Brian Black, Maria Bias, Debbie Nguyen, Deann Smith, Sarah Marsh

Leadership Team: Brian Black, Lavonta Williams, Peggy Elliott, Susan Leiker

Minutes from the June 14, 2006 RDOH Alliance meeting were approved as submitted.

The Purpose of the RDOH Alliance meeting:

- Continue discussions of sharing survey results as it relates to overall Visioneering Benchmarks and strategies
- Review purpose of Alliance and consensus discussion of a communication process proposal from the Leadership Team
- Develop strategies and action steps related to the survey awareness process (i.e. "talking the talk" "thinking the talk" and "walking the talk")

Proposed Communication Process Proposal from the Leadership Team;

The Leadership Team posed the following question and strategy:

- How do we change perceptions?
- Through strategy development and marketing that results in new knowledge
- Proposed Processes:

Talking the Talk – create awareness by making presentations and sharing survey findings; new knowledge is created.

Thinking the Talk – talk about the key survey findings (i.e., the perception data), related Visioneering Wichita benchmarks and key underlying issues through discussion forums; new knowledge is created.

Walking the Talk – identifying who is working to address the key issues and tracking and reporting their progress. Tracking and reporting in turn results in new knowledge gained and perceptions grounded in information and in a discussion process.

Walking Together – helping to identify connections and reaching common ground.

The Leadership Team is proposing this process that would include:

- Community presentations; and
- Discussion forums;

These would result in:

- Identifying who is working to address the key issues;
- Tracking, reporting and communicating their progress, and progress made on the related Visioneering key benchmarks in an effort to ground perception in reality and make meaningful and sustainable changes in the Wichita MSA that result in increased racial diversity, opportunity and harmony.

Racial Harmony Survey Areas:

The survey included indices that measured diversity, opportunity and harmony in:

- Social interaction (e.g., race relations, conflict, community comparison, etc.)
- Economic development (i.e., jobs and starting a business)
- Education (i.e., K-12 and post-secondary)

Code of Inclusiveness and Tag Line Ideas:

- *One Day . . .*
- *Everyone Matters* (survey questions related to: social interaction)

Our Guiding Principles:

- Live as one
- Opportunity for all (survey questions related to: education, getting a job and starting a business)
- Mutual respect
- Common ground
- Walking together
- Together hand-in-hand
- Celebrate opportunities together
- Equal employment opportunity for all (economic development)

Our Test/Questions to Ask:

- Does it (the action/effort) promote harmony?
- Does it (the action/effort) promote opportunity?
- Does it (the action/effort) promote diversity?
- Does it (the action/effort) improve the quality of life?

Related Ideas:

- Bringing the regional community closer together through:
 - Social interaction
 - Economic development
 - Education
- No one left behind (education)

Agreements:

- We must address the benefits of promoting racial diversity and discuss the underlying issues;
- We must target all levels;
- We will share the positive outcomes that address survey perceptions;
- We will engage key leaders as we move forward;
- We will track efforts in all sectors; and
- We reached consensus on the proposed RDOH Plan of Action.

Next Steps:

At the next meeting, we will review the proposed creed and bullet points, identify specific tasks to be completed and identify who, what and by when the tasks are to be completed.

Next Meeting: Wednesday, August 9th, 2006 @ 3:30PM (note new meeting location: Self-Help Network Building at 358 N. Main – former 'Better Book Room')

Future Agenda Items:

Review Draft Code

Development of Memorandum of Understanding [MOU] for RDOH Alliance

BLC: cc
7/17/06