



Visioneering Wichita
Racial Diversity, Opportunity & Harmony Alliance
Meeting Notes – February 1, 2006

Mission of RDOH Alliance:

"To create a culture that promotes and celebrates racial, diversity, opportunities & harmony within the Wichita MSA."

Attendees – Wichita, Kansas: Carla Lee, Terri Moses, Barbara Chamberlin, Irene Hart, Gary Blevins, Vicki Bergkamp, Sharon Fearey, Kendall Heir, Aziza Hasan, Ray Rancuret, Roxann Adamson, Maria Bias, Diangela Looney, Jackie Stuart, Susan Leiker, Lisa Jones, JoAnne Batiste, Brian Landwehr, Carla Brown, Tommy Wade, Roy Hughes, Sue Castille, Brian Black, Debbie Nguyen, Charles Anderson, Roy Hughes, Deann Smith, Danny Bardezban, Ed Bricknell, Chris Schulte, Drew Brenner, Vera Bothner

Leadership Team: Brian Black, Delia Garcia, Doug Hye, Lavonta Williams, Peggy Elliott

Next Racial Diversity, Opportunity & Harmony Meeting: March 1, 2006/3:30 pm, Wichita Metro Chamber

Minutes from the December 7, 2005 alliance meeting were accepted and approved.

The Purpose of the RDOH Alliance meeting:

- Provide update on survey progress
- Review timeline for the "attitude survey"
- Brainstorm ways to publicize and encourage completion of the survey among low responding demographic groups
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Three most important things we need to accomplish today:

1. Celebrate success to date with the survey
2. Make commitments around methods of getting the word out to low responding demographic groups
3. Make commitments to analyze open-ended survey section

Barriers/Responses to Completion of Survey:

There was considerable discussion on strategies to use with the various groups listed below in an effort to have them complete the survey:

- Males
 - Provide incentives
 - Get wives/significant others to encourage them
- Encourage children's participation
 - School notices
 - Classroom participation
 - After school programs

The following offers were made:

- Kendall will contact Kansel
- Debbie will contact Wichita Area Technical College [WATC]
- Joann will contact Cities in School [CIS]
- DeAngela will contact Big Brothers/Sisters school sites

- Deanna will contact various social services agencies

There was a need to have more surveys completed for individuals with low incomes: less than \$25,000 and from \$25,000-49,999.

There was a need for more data from the Asian / Pacific Islander community. The following strategies were suggested:

- Suzie will call Mohan at the Indo-Chinese Center
- Neighborhood City Halls will be contacted

There was a need for more data from the Hispanic / Latino community. The following strategies were suggested:

- Contact the Hispanic newspaper and Channel 5 [TV Channel]
- WPD -Terry Moses will contact Terri Dozal regarding the Hispanic radio station -KYQQ

There was a need for more data from widows and widowers. The following strategies were suggested:

- Contact senior centers
- Provide hard copies of the surveys
- The Chamber will provide data entry from hard copies
- Be as inclusive as possible
- Would hard copies impact the survey methodology?
- Suzie will discuss with Janet Harrah [WSU surveyor]

Volunteers- Listed below are volunteers for various task groups:

Survey Task Group

- Terry
- Barbara
- Ray
- Carla
- Sue
- Debbie
- Joanne
- Deanne
- Ed Bricknell

Communication Task Group (short and long term)

- Barbara
- Kendall
- Irene
- Sue
- Diane
- Vera
- Deanne
- Brian
- Suzie

Future forums with groups representing specific constituencies:

Brian Black suggested that forums will need to be held to discuss the data and the implications for the alliance and the community-at-large.