

**Visioneering Wichita Racial Diversity, Opportunity & Harmony
Strategic Alliance
Survey Communication Strategy Actions
August 9, 2006**

Meeting Attendees: Loal Foreman, Ronald Jones, Kendall Heier, Deann Smith, Alan Prince, Terri Moses, Brian Black, Sandra Harrison, Maria Bias, Brenda Dietzman

Talking the Talk		
Who	What	By When
Brenda, Ed & Terri	Presentation Subcommittee. Develop: <ul style="list-style-type: none"> • Talking points—summary of survey findings • PowerPoint slides (use Maria's & Janet's slides as basis) • Code of Inclusiveness & Tracking Form 	9/11 1-3 p.m., Chamber
Update 9/20/06		
<p>Maria reported that the subcommittee has taken the two PowerPoint presentations already developed and combined them to develop a comprehensive presentation. Should be finalized in the next two weeks, and available to present to Alliance at next meeting.</p> <p>Code of inclusiveness has been developed as a postcard to pass out at presentations. A follow-up call/visit would be required to give group an opportunity to answer the questions (i.e. "what will you do differently...?") May need to develop a personal wallet card for each individual, as well as tracking record for organizations receiving presentations.</p> <p>May need some method of tracking how presentation was received/perceived by audience (post-survey?).</p> <p>Community presentations/forums: May have several presentations in various geographical locations throughout city</p>		
Alliance Members	Identify one organization from each sector to make presentations to (business, faith, neighborhood, government, etc.)—then allow networking to occur from there. <ul style="list-style-type: none"> • Priority sectors to target initially include: <ul style="list-style-type: none"> ○ Faith—start with St. Mark forum, contact other churches directly through networking to offer presentations in Wichita MSA ○ Schools—USD 259 Diversity Redesign Committee, Administrators' Meeting ○ Wichita MSA Local Governments-- (determine at what level later) 	9/20
Update 9/20/06		
Midcontinent College Network wants a presentation; date for next meeting not set yet.		

Who	What	By When
Ron Jones	Primary coordinator of Community Forum organizing.	
	Determine purposes for the forum <ul style="list-style-type: none"> ▪ Share results of the survey ▪ Initiate community dialogue through faith communities ▪ Determine areas where faith community can take leadership ▪ Educate regarding Visioneering ▪ 	
	Identify churches and contact people in each church St. James – (Melody) St. Mark – (Ron) Holy Savior – (Maria) College Hill – (Deann) Dellrose – (Melody) Tabernacle – Annie Montgomery (Maria to contact) Grant Chapel – (Melody) New Jerusalem – Pastor Wade (Melody)	
	Contact Eagle Religious Writer to assist with targeting participants and publicizing events	
Alliance Members	Determine presenters who are interested in receiving training	At 9/20 Alliance Mtg.
No activity on this initiative at this time.		
Maria & Melody	Connect with Bridging the Gap panel discussants regarding alliance's efforts and invite to alliance meeting	Ongoing
Update 9/20/06		
No activity on this initiative at this time.		
Thinking the Talk		
Who	What	By When
Alliance Presenters	Presentation/discussion forum (hosted by St. Mark's UMC) around increasing/promoting diversity in the community	To Be Determined
Update 9/20/06		
St. Mark Forum – Ron Jones is Social Action chair. Maybe do forum in partnership with other churches. Holy Savior has a Peace and Social Justice Committee that might be interested in participating. Perhaps a “train the trainer” forum... Visioneering/RDOH may want to look at and promote opportunities for organizations to promote their own diversity strategies through the larger community via i.e. posters at community-wide events such as River Festival, etc. See notes above under “Presentations”		
Walking the Talk		
Who	What	By When
Chamber	Include follow-up mechanism for those signing up to track progress (need to decide how often	Added to Code of

	follow-up occurs—3 months, and how long it is tracked)	Inclusiveness Form
Update 9/20/06		
<p>What might be included in a database/tracking system?</p> <ul style="list-style-type: none"> ▪ Use survey data points as matrix framework: Tie specifically to survey questions/outcomes (i.e. training opportunities, job outreach, etc.)? ▪ Resource bank for strategies/emerging effective practices that work (i.e. corporate diversity programs) “What are your programs? Brief descriptions of programs? Contact person?” <p>What would the “database” actually look like? What could be included on the website?</p> <ul style="list-style-type: none"> ▪ Organization name, type of organization (i.e. corporate, educational, community-based, church/religious, government, colleges/universities, etc.) and contact information/website link, etc.? ▪ “Community Toolbox” format. ▪ Ways to connect like organizations. <p>Chamber to meet with Website developers next week and will discuss possible ways to achieve this.</p>		
Walking Together		
Who	What	By When
Alliance/Chamber	Develop database to track efforts and connect those working on similar ideas	Ongoing as presentations made
Update 9/20/06		

Next Steps:

Potential date for forum?

- After 1st of year – January/February
- Evening presentation or Saturday presentation
- Begin looking for venue(s)

Develop one-page talking points to begin building interest and support (will these be significantly different from talking points already developed by Vera?)

Have presentation prepared for review at October meeting, October 11th

Identify groups with regular meetings to get on their agenda to make presentation, i.e. Rotary Club, etc.