



WICHITA STATE UNIVERSITY

Racial Diversity Opportunities & Harmony

Prioritization Survey Results

Strategies identified by RDOH members:

1. Partner with Mentoring Alliance
2. Partner with USD259 Regarding Cultural Proficiency Efforts
3. Encourage the Wichita Eagle to Publicize Cultural Awareness
4. Survey Minority Individuals About Their Current Work Experiences
5. Celebrate/Emphasize Diversity Successes within the City & County
6. Bring awareness to key leaders about the disparity and keep the issue on the working agenda for groups, organizations and initiatives that have some potential to impact the issue
7. Increase RDOH awareness of needs and resources
8. Facilitate awareness among other groups, organizations and initiative in the MSA
9. Interaction with other alliances to keep RDOH on agenda
10. Encourage City & County to Promote and Contract with Minority Owned Businesses
11. Challenge Organizations / Associations Re: Diversity Hiring Practices
12. Explore Incentives: URBAN LEAGUE/DIVERSITY KS RECOGNITION
13. Promote Advance KS "a strategic diversity awareness program (Brian has information)
14. Provide benchmark survey to individual organizations (particular questions, i.e. how many minorities on your board)

The following graphs illustrate the feedback collected from 14 RDOH members via e-survey on the level of payoff for each strategy (Figure 1) and whether it will be easy or difficult to implement (Figure 2). Table 1 is based on the majority of responses over 50%. The numbers in each graph correspond to the strategies on page 1.



Table 1

	Easy to Implement	Difficult to Implement
Small Payoff	<p>#14</p> <ul style="list-style-type: none"> • Provide benchmark survey to individual organizations (particular questions, i.e. how many minorities on your board) 	<p>#10</p> <ul style="list-style-type: none"> • Encourage City & County to Promote and Contract with Minority Owned Businesses
Big Payoff	<p>#s: 1, 2, 3, 5, 7, 9, 12, 13</p> <ul style="list-style-type: none"> • Partner with Mentoring Alliance • Partner with USD259 Regarding Cultural Proficiency Efforts • Encourage the Wichita Eagle to Publicize Cultural Awareness • Celebrate/Emphasize Diversity Successes within the City & County • Interaction with other alliances to keep RDOH on agenda • Increase RDOH awareness of needs and resources • Explore Incentives: URBAN LEAGUE/DIVERSITY KS RECOGNITION • Promote Advance KS â€” a strategic diversity awareness program (Brian has information) 	<p>#s: 4, 6, 8, 11</p> <ul style="list-style-type: none"> • Survey Minority Individuals About Their Current Work Experiences • Bring awareness to key leaders about the disparity and keep the issue on the working agenda for groups, organizations and initiatives that have some potential to impact the issue • Facilitate awareness among other groups, organizations and initiative in the MSA • Challenge Organizations / Associations Re: Diversity Hiring Practices

***"Low Hanging Fruit"



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Figure 1

Percentage of Respondents who Agree that each Strategy is a "Big Payoff"

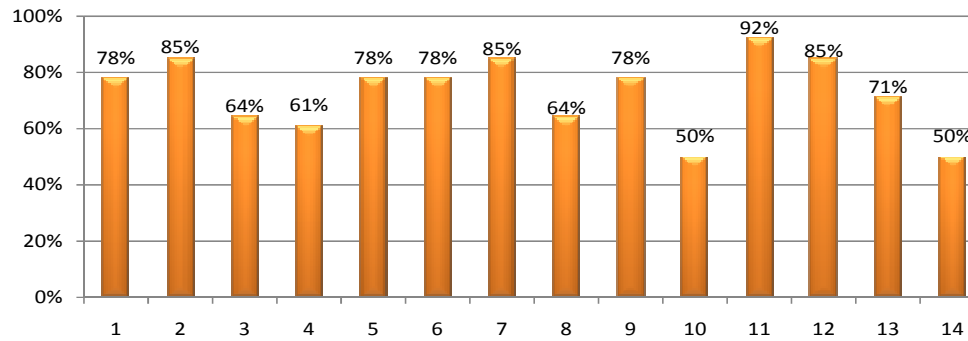


Figure 2

Percentage of Respondents who Agree that each Strategy is a "Difficult to Implement"

