

Meeting Agenda & Notes

Regional Comprehensive Recreation Plan Leadership Team Planning Meeting

Date: April 15, 2008

Attendees: Scott Wadle, Robert Mendoza, Irene Hart, Nicole Howerton, Karen Walker, Mickey, Ken White, Larry Ross

1. Review Past Meeting Agreements – Past meetings agreements were reviewed and their progress noted below.
2. **Other Updates (in addition to past meeting agreements above)** – The following items were reviewed:
 - **PROs Plan (Scott)** – Scott has a power point presentation. We will review at next meeting. Advisory committee meetings upcoming. Current stage of planning process is that the report on public input data collected has been received, survey results known with upcoming presentations at advisory committee meetings. Anticipate first draft of plan in Fall 2008.
 - **ARCAP Update (Scott & Others)** – 3 DAB meetings completed, 3 to go. Still looking for speakers. Leadership team members should distribute the ARACAP talking points email out to our networks again for the upcoming DAB meetings (before 4/29).
 - **Recreation Networks Achievements/Accomplishments** – Reviewed accomplishments listed below and made additions (see last 2 bullet points). Leadership team members should provide updates to Diane in the future. Team will also review this in a document developed by Diane periodically in the future.

In the past 18 months, community synergy has seemed to develop around parks, recreation and open space and its importance/value/benefits to communities. Some examples include:

 - Public attendance was strong last summer at the City of Wichita's ten community input meetings for parks, recreation, and open space planning.
 - The Wichita Park Board president has been invited to make presentations about the Parks, Recreation, and Open Space (PROS) Plan to several neighborhood associations, the local chapter of the Sierra Club, and KCTU Channel 5 viewers. It's anticipated that more requests for presentations will be received as word continues to spread.
 - Two new members joined the Wichita Board of Park Commissioners this summer, enthused by what they heard at the speakers' presentations this spring.
 - A member of the Wichita Park Board and staff of the Park and Recreation Department have been called upon to advocate at the national level for parks and recreation funding.
 - Nearly 1,000 adults and youth completed the on-line survey asking for input, which will be used in development of the PROS Plan.
 - *The Wichita Eagle* has written two lengthy articles with photographs (one front page) and two positive editorials about the PROS planning process and how citizens can become involved. Additionally, a couple of article and editorials about bike paths/lanes have been written.
 - The University of Kansas School of Medicine – Wichita, encouraged by its sponsorship of the Dream in Green Speaker Series, submitted a grant proposal to Robert Wood Johnson Foundation to study what makes parks attractive places for people to use for physical activity. Members of GreenWay Alliance and the Wichita Park Board were invited to serve as advisors to the application.
 - The Wichita/Sedgwick County Planning Department submitted a proposal to WSU's Center for Economic Development and Business Research to study the economic impact of parks, recreation and open space in the Wichita community. Ultimately, the proposal was not chosen by WSU, but another proposal which was, may collect related data. The study – what attracts and retains young professionals in a community – may find, as other communities have, that recreational opportunities top the list.

- The Metro Chamber of Commerce and local elected leaders have shown signs of beginning to understand the importance of retaining/attracting young professionals for the purpose of economic development and stimulating economic vitality. Additionally, civic and community leaders are starting to understand how highly young professionals rank the availability of recreational opportunities when it comes to making their decisions of where to locate and work.
- Wichita Mayor Carl Brewer listed adoption of Parks, Recreation and Open Space Master Plan among his top five priorities for 2008 in his January State of the City Address.
- The work of the Visioneering Recreation Alliance – supported by the Regional Economic Area Partnership (REAP) – has gained real momentum with plans moving forward for development of a regional web site highlighting “all things recreation.” Three local governments – Wichita, Sedgwick County, and Derby – have formed a first-ever partnership to share GIS data to map recreational resources for inclusion on the site. A seed grant of \$15,000 has been received to begin design of the site.
- The City of Wichita invited one of the Dream in Green speakers – Bill Wenk – to make a 2-hour presentation on the topic of turning storm water drainage areas into green space and recreational amenities. Invited to the presentation was a large cross section of professionals including architects, engineers, planners, developers, environmental professionals, and City and County staff. More than 100 people attended the presentation.
- A local neighborhood association has developed a plan to revitalize an urban stream that runs through their neighborhood park as a way to encourage more physical activity among residents and to be better stewards of the storm water runoff that flows into the stream.
- A statewide conference titled *Kansas Health Summit: The Built Environment and the Outdoors*, is being planned for Wichita this fall. It will feature four tracks of educational sessions: (1) Trails/Outdoors, (2) Built Environment, (3) Nutrition and (4) Policy/Planning. Much of the conference will focus on how to make recreational opportunities more accessible and available to all people in communities. Partners agencies planning the conference include Kansas Recreation and Parks Association, KDHE, KDOT, Wichita Parks and Recreation, and Kansas Health Foundation, Kansas Wildlife and Parks, Kansas State University. Janet Miller, Visioneering Recreation Alliance, is serving on the planning committee.
- The Arkansas River Corridor Access Plan has been completed and is being taken out for public comment review and comment.
- 10 different organizations are project partners for the ARCAP all working together to develop a plan for public access to this important community resource. The ARCAP has been adopted by the City of Derby (way to go Robert!).
- Sedgwick County, Derby, and the City of Wichita are sharing recreation resources GIS information with each other and the general public to better facilitate coordination or recreation resources in the region (with more communities to become involved soon). This coordination has also lead to efforts to work with the State of Kansas Data Access and Support Center (DASC) to share statewide recreation GIS data.
- Derby has initiated their PROs Planning Process and parks excise tax issue.
- Sedgwick County is working on a master plan for Sedgwick County Park.

3. Website Next Steps –

- Establish URL (input ideas from YPW – Sommer) GoPlayKansas.com and GoPlayKS.com were selected. Ken and Nicole will acquire the web addresses.
- Revise tagline (input ideas from YPW – Sommer)
 - Current tagline: Welcome to your source for locating recreation communities
 - Revised tagline: Discover, connect and go play
- Funding updates (Karen) – Have about 5 grant apps. finished. Plan to get them to the grant review team in the next few days. Sunflower Foundation contact is Larry Tobias. Will pursue a grant for the website. Nicole follow-up with Larry and Karen.
- Next Steps:

- Take ideas from today and past feedback to redesign/revise static pages.
- Provide login to Diane for leadership team to review what's been completed thus far
- Create logo with new URLs and tagline

4. Next Meetings

- **Leadership Team** – 5/12, 1:30 – 3:00 p.m., CCSR Shocker Room
- **Alliance** – On hold for now

5. As May Arise – None discussed.

Website			
Who	Who Else	What	By When
Suzie		Set meeting with Howerton White & Leadership Team. Suzie met with H & W and conveyed urgency to see something. They are ready for information to be given to them and go forward. Scott met with H & W last week. They are still trying to plug GIS info. into Google maps environment (WAMPO working on same project and they've made contact and seems to be some progress). H & W also requested articles and referred to Parks Dept. and Scott providing some others.	1/31 Completed
Suzie		Follow-up with Howerton & White to determine how soon we can use the website	By next leadership team meeting Completed
Scott & Robert		Continue partnership with state website <ul style="list-style-type: none"> ○ Data format - within 1 month ○ Information packets for Sedg. Co. – 1 ½ months Contacted state website folks. Surveyed and compiled GIS info. Are working on prototype for GIS data and looking to establish one format among several partners; this may take extra time. If we do go with this format, H & W could adapt the translated GIS info. to Google maps in the future. Could also provide data in current format to state for them to convert on their timeline. County GIS folks are really helpful and working on a GIS conversion. Scott will follow-up.	Ongoing
Scott & Robert	Irene	Follow-up on info.-sharing partnership opportunities with quad county	Hold until after beta testing with a few Sedg. Co. municipalities
Scott		Include summary handout info. on website – follow-up w/ Howerton & White	Upon receipt of summary handout from Diane/Suzie Completed
Karen		Research possible funding opportunities identified above Discovered about 10 opportunities/sponsors (searched software design, etc. and not health-related). Downloaded all grant applications. There is a 501c3 through the Chamber. Also add: <ul style="list-style-type: none"> • Sunflower Foundation 	1 st week of Feb. Completed

		<ul style="list-style-type: none"> • United Health Ministry Fund • Dane G Hansen Foundation • Coleman Foundation • Backwoods Company • EDI/EDA earmarks through Brownback and Tihart 	
Karen	Mickey	<p>Begin developing grant applications. Consult with H & W to determine website next steps. Will forward to Janet and Suzie for final reviews before submission.</p> <p>Seeking non-profit umbrella org. to apply for grants under (e.g., Chamber Ed Foundation, Greenway Alliance). Currently have 19 probable grant applications. Send drafted grant apps. to Scott, Irene and Suzie for review before submission of grants.</p> <p>4/15: Have about 5 grant apps. Finished. Plan to get them to the grant review team in the next few days.</p> <p>Sunflower Foundation contact is Larry Tobias. Will pursue a grant for the website. Nicole follow-up with Larry and Karen.</p>	Ongoing
Suzie		Forward Knight Foundation grant application to Karen	ASAP Completed
All		Submit additional grant opportunities ideas to Karen	Ongoing
Nicole & Ken		<p>Develop a costed-out budget for website development components, maintenance annually and advertising costs based upon info. in Knight Foundation Grant</p> <p>Diane will email this out to leadership team</p>	Before 4/14 Completed
Sommer		Get input ideas for URL and tagline from YPW in the next couple of weeks before next leadership team meeting	Before next leadership team meeting on 4/15 Completed
Alliance Marketing Messages			
Who	Who Else	What	By When
Suzie & Sommer		<p>Meet to develop draft plans for marketing messages and communication connections related to before, during and after alliance community launch meeting</p> <p>Discussion lead to development of summary document. Discussed refocusing marketing what we're doing so that it makes sense to the community at large and cohesiveness. Identified next steps (summary handout) that will lead to a marketing message</p>	Before 2/28 Completed
ARCAP			
Who	Who Else	What	By When
Janet		follow-up and provide talking points and email to leadership team regarding ARCAP issue	3/10 Completed
All		Distribute talking points and email from Janet through networks to encourage advocacy for ARCAP plan, which would include attendance at upcoming DAB meetings (in April), contacting elected officials, Alliances, etc.	Upon receipt of email from Janet Completed – they came back to Janet

Other Past Agreements			
Who	Who Else	What	By When
Sommer		Find out results of WSU survey for YPW and provide update at next leadership team meeting	By next leadership team meeting
Diane		Send email requesting achievements/accomplishments of network groups related to recreation to leadership team	3/3 Completed
All		Submit achievements/accomplishments of network groups related to recreation to Diane	Upon receipt of email from Diane and before next leadership team meeting Completed for now – review periodically to update in the future
Diane	Suzie	Email link to Kansans for Great Lake to leadership team	3/3 Completed
Elizabeth		Follow-up on Safe Routes to School Program This is a grant opportunity and may have a deadline. Diane will follow-up with Elizabeth. Irene will email info. to Diane.	Before next leadership team meeting
Diane		Provide Richard Schodorf's email info. to Leadership Team	Completed
Christy		Reserve meeting room for next Leadership Team meeting	ASAP Completed
<u>Current Leadership Team Meetings Agreements</u>			
Website			
Who	Who Else	What	By When
Ken & Nicole		Acquire URLs identified for website and take next steps on website development as follows: <ul style="list-style-type: none"> Take ideas from today and past feedback to redesign/revise static pages. Provide login to Diane for leadership team to review what's been completed thus far Create logo with new URLs and tagline 	ASAP on URLs; next steps as time permits
Karen		Submit 5 grant applications completed to grant review team	Next few days
Nicole		Follow-up with Sunflower Foundation contact Larry Tobias regarding grant for the website. Follow-up with Karen accordingly.	5/12
ARCAP			
All		Distribute talking points and email from Janet through networks to encourage advocacy for ARCAP plan, which would include attendance at upcoming DAB meetings (in	ASAP and before 4/29

		April), contacting elected officials, Alliances, etc.	
Other Current Agreements			
Who	Who Else	What	By When
All		Provide achievements/accomplishments of network groups related to recreation updates to Diane	Ongoing with periodic reviews at future leadership team meetings
Diane		Develop comprehensive recreation networks achievements/accomplishments document	5/12
Christy		Reserve meeting room for next Leadership Team meeting	ASAP Completed

Leadership Team: 5/12, 1:30 – 3:00 p.m., CCSR Shocker Room

Strategic Alliance: On hold for now

Next Leadership Meeting Agenda Items:

1. Review Past Meeting Agreements
2. PROs Plan Update & Power Point Presentation (Scott)
3. Website Update
4. Next Steps Discussion
5. As May Arise

Future Leadership Team Meeting Agenda Items:

Review Recreation Networks Achievements/Accomplishments Document