

Community Dream & Listen Sessions Flip Chart Notes

2 - 20 years from now...

NW High	<ul style="list-style-type: none"> ○ Connect Wichita with the global community to allow for broader experiences ○ Global community to recognize Kansas ○ Positive outlook to and from the community – better market ourselves
Evergreen	<ul style="list-style-type: none"> ○ Positive attitude; re: area ○ Business growth around the arena – music, restaurants ○ Link various areas around downtown – walkability ○ Security around downtown ○ Develop communities around town – cultural diversity
Haysville	<ul style="list-style-type: none"> ○ Promote ourselves (think outside the box) <ul style="list-style-type: none"> ▪ Find target markets to do so (quality vs. quantity) ○ Finish WaterWalk <ul style="list-style-type: none"> ▪ Reflects on MSA that it sits there unfinished ○ Economic development issues <ul style="list-style-type: none"> ▪ Determine secondary industries ○ Need people to bring their talent/time to the table

Infrastructure Must Haves:

Derby	<ul style="list-style-type: none"> ○ Private investment ○ Transportation – intercity – to/from jobs (bus) ○ Clean Arkansas river; position river as a focal point/entertainment ○ Community gathering places – parks, town square ○ Bike paths connecting communities ○ Water/lake/outdoor sports/recreation ○ Dog park ○ Variety of entertainment opportunities in metro area <p>District concept; i.e. arts</p>
Haysville	<ul style="list-style-type: none"> ○ Funding ○ Transit authority expanding routes to outlying areas (for jobs & schools); late night bus transit ○ Public road to Haysville <ul style="list-style-type: none"> ▪ Remove toll for that portion of the turnpike <p>Better promote our positives; roads, cost of living, schools</p>
Bel Aire	<ul style="list-style-type: none"> ○ Highway access (pros/cons) ○ Enhanced mass transit ○ Bike paths (as alternative transportation) ○ Water ○ Community collaboration on infrastructure

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Infrastructure Challenges:

Derby	<ul style="list-style-type: none"> ○ Funding ○ Elected officials will ○ Keeping partnerships alive & well ○ Continuity in relationships (too many new at once lose history) ○ Wichita transit system ○ General anti-government attitude (a trust issue) ○ Coordinated regional development ○ Policies to support neighborhoods; i.e. sidewalks, suburban design
Bel Aire	<ul style="list-style-type: none"> ○ Maintaining what we have ○ Water efficiency

Infrastructure Strengths:

Derby	<ul style="list-style-type: none"> ○ Metropolitan Area Planning Commission ○ Regional Economic Area Partnership ○ Keeping partnerships alive & healthy ○ Continuity in relationships ○ Transportation – commute time ○ Quality of highways in Kansas ○ Local communities that aggressively pursue funding resources ○ Kansas strong history of quality local government
Bel Aire	<ul style="list-style-type: none"> ○ Improved communication between city/state/federal ○ Short commutes (rates)

Education Must Haves:

Derby	<ul style="list-style-type: none"> ○ Quality teachers ○ Involved parents ○ Definition of globally competitive; educate people on what globally competitive means ○ Prepare/educate future workforce; work with business ○ Social skills when enter school; students should be ready to learn when entering school ○ Life-long learning built into community ○ Variety of learning mechanisms ○ Neighborhood based opportunities ○ Involved community/voluntarism
Evergreen	<ul style="list-style-type: none"> ○ Culturally competent teachers ○ Properly equipped teachers ○ Accountability through standardized test scores, teachers, State Board of Education (and local) ○ Competitive compensation for good teachers ○ School readiness <ul style="list-style-type: none"> ▪ pre-5 year olds ○ Community culture on campus

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	<ul style="list-style-type: none"> ○ Satellite education centers around town ○ Online schools ○ Adult and basic education ○ Public/private collaboration
Haysville	<ul style="list-style-type: none"> ○ Technical schools & access to them ○ To compete globally, language other than English is key ○ Various learning options <ul style="list-style-type: none"> ▪ Library access for internet ○ Life-long continuing education ○ Career path and knowledge on how to change paths ○ Educational institutions need to position themselves to allow 5+ job changes ○ Critical thinking skills ○ Don't pigeon-hole technical students <ul style="list-style-type: none"> ▪ Give the same education classes that everyone else takes ○ Low-cost college courses ○ City & schools to partner in the community
Bel Aire	<ul style="list-style-type: none"> ○ Back to basics education <ul style="list-style-type: none"> ▪ Focus on learning (lower schools) ○ Alternative high school's perception ○ Quicker adaptation of education system ○ 0-5 yrs school readiness ○ Technology communication gap <ul style="list-style-type: none"> ▪ interpersonal communication/relationships ○ Well rounded individuals

Education Challenges

Derby	<ul style="list-style-type: none"> ○ Dollars – budget ○ Meeting space ○ Awareness – willingness ○ Motivation ○ Lack of time ○ Gap between young adult & seniors ○ General ignorance of other languages ○ Attitude/willingness to learn ○ Understanding the value of diversity ○ Preparing students for college not necessarily world of work ○ Work ethic ○ Too much infrastructure <ul style="list-style-type: none"> ▪ Duplication ▪ territorialism ○ State leadership ○ leadership at all levels
Bel Aire	<ul style="list-style-type: none"> ○ low graduation rates ○ effective urban, public schools

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| | <ul style="list-style-type: none"> ○ producing responsible students/workers |
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Education Strengths

Derby	<ul style="list-style-type: none"> ○ Lot of resources ○ Kansas Career Pipeline helps with focus ○ Quality senior programs ○ Collaboration; i.e. Derby recreation & library ○ College-bound programs place value on college
Bel Aire	<ul style="list-style-type: none"> ○ Arts education in K-12 ○ Tuition – free classes for older adults (60+) ○ Continuing education opportunities

Economic Development Must Haves:

Derby	<ul style="list-style-type: none"> ○ Positive community image ○ Regional public/private collaboration ○ Positive business environment, sound infrastructure → solid airport ○ A defined vision for the region ○ Training resources
Evergreen	<ul style="list-style-type: none"> ○ Composites department at WSU – various medical applications ○ Entrepreneurs – build on this expertise ○ Incubators <ul style="list-style-type: none"> ▪ Arts ▪ shared spaces ▪ inexpensive to use ▪ example SOWA (South Washington) ○ Promote Wichita ○ Increased knowledge about Wichita to Wichitans ○ Utilize social networking ○ SBA, KSBDC – increased need tech savvy ○ Community awareness of resources for entrepreneurs
Haysville	<ul style="list-style-type: none"> ○ Diversity in business types ○ Develop secondary industry <ul style="list-style-type: none"> ▪ Medical/research ▪ Unique materials ○ Grow entrepreneurs (with city help) ○ Quality of life enhancements ○ Infrastructure improvement <ul style="list-style-type: none"> ▪ Multi-modal (air, train, etc.) ○ Need publicist to work on image of community ○ Increase sense of community; celebrate our successes <ul style="list-style-type: none"> ▪ Thank yous ○ Increase positive communication
Bel Aire	<ul style="list-style-type: none"> ○ Need a means to “pick up slack” from Aircraft Industry <ul style="list-style-type: none"> ▪ i.e. renewable energy

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	<ul style="list-style-type: none"> ▪ job from recycling (as an industry) ▪ bio composites ○ Airport improvements ○ I-135 (canal route); need signage, increased motorist services; aesthetics ○ Commercial vacancies (vacant properties) ○ Feed entrepreneurship ○ Enhance mass transit
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Economic Development Challenges

Derby	<ul style="list-style-type: none"> ○ USD 259/public schools → lack of training ○ Parochialism ○ Inclusiveness of community ○ Overcoming negative self-image
Evergreen	<ul style="list-style-type: none"> ○ Promote strong families; fix social problems; provide parental resources ○ Retain workforce <ul style="list-style-type: none"> ▪ retrain with different skills ○ Entice young people to stay in Wichita ○ Government involvement – lack of ○ Wichita is not given appropriate “clout” politically
Haysville	<ul style="list-style-type: none"> ○ Better technical education <ul style="list-style-type: none"> ▪ On-line classes ○ Better marketing for our MSA ○ Understand why we have lost major headquarters ○ Executive travel options; business jet slamming ○ Promote quality of life ○ Foster entertainment ○ Retain young talent

Economic Development Strengths

Derby	<ul style="list-style-type: none"> ○ Wichita Area Technical College/Wichita State University/Butler Community College ○ Strong work ethic ○ Greater Wichita Economic Development Coalition/Regional Economic Area Partnership ○ Potential/partners with influential member of community
Evergreen	<ul style="list-style-type: none"> ○ Clean city ○ Traffic ○ Infrastructure ○ Housing ○ Cost of living ○ Way for new residents to network
Bel Aire	<ul style="list-style-type: none"> ○ Skilled labor ○ Work ethic

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	<ul style="list-style-type: none"> ○ NIAR – WSU ○ REAP
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Quality of Life Must Haves

Derby	<ul style="list-style-type: none"> ○ Citizens/people take ownership – wanting it for selves and others ○ Base efforts in a plan that is coordinated – need to do it better (recreation, entertainment, safety, healthy) ○ Leaders who see the need, push for it and rally everyone ○ Public/private partnerships connected to above ○ Resources (money and other) ○ Dialogue – within and across communities. Need for transparency ○ Feeling safe
Evergreen	<ul style="list-style-type: none"> ○ Cultural districts <ul style="list-style-type: none"> ▪ Market ▪ make accessible ▪ more resources available ○ Mix of business ○ Walkability/bikes <ul style="list-style-type: none"> ▪ social aspects ○ Public transportation ○ Interaction with river ○ Local restaurants ○ Protective overlays
Haysville	<ul style="list-style-type: none"> ○ Parks for families <ul style="list-style-type: none"> ▪ Knowledge about where they are ○ Continued support of the arts ○ Community centers for kids (middle & high school age) to hang out and be safe <ul style="list-style-type: none"> ▪ 10 p.m. – 2 a.m. (late night) ▪ related kid activities ○ More places for MSA to bring in arts.
Bel Aire	<ul style="list-style-type: none"> ○ Walkability <ul style="list-style-type: none"> ▪ Livable communities ▪ Mixed neighborhoods ▪ Dog parks ▪ Close proximity shopping ○ Arena – how will we use area adjacent ○ Clean up Arkansas River ○ City plans – follow through ○ Integrate resources <ul style="list-style-type: none"> ▪ Bike paths

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Quality of Life Challenges

Derby	<ul style="list-style-type: none"> ○ Lots of demand, limited resources ○ Parochialism ○ Cooperation of leaders ○ Cooperation of public/private partnerships ○ Geographic separation in Derby area <ul style="list-style-type: none"> ▪ Diversity challenges that are socio-economic status-based ▪ Lack of inclusion ○ Perception of lack of transparency ○ May be too much duplication in health care
Bel Aire	<ul style="list-style-type: none"> ○ Wichita needs to work with respect surrounding community ○ Regional planning <ul style="list-style-type: none"> ▪ Follow through ○ Maintain infrastructure ○ Recycling!

Quality of Life Strengths

Derby	<ul style="list-style-type: none"> ○ Good start on initiatives (e.g. healthy) ○ Master parks plan in Derby <ul style="list-style-type: none"> ▪ Youth athletic programs ▪ Park boards ○ Cooperation of leaders <ul style="list-style-type: none"> ▪ Derby working well sharing of responsibilities and resources ○ Cooperation of public/private partnerships – community groups' efforts ○ Limited resources → increase communication ○ The best will survive, force partnerships, improve competition ○ Good quality health care
Bel Aire	<ul style="list-style-type: none"> ○ Good quality of life

Quality of Life Retention of Young People

NW High	<ul style="list-style-type: none"> ○ Speak to young people in short, concise messages ○ “distance” is shorter ○ Advertise manufacturing in a more positive light ○ Decrease the stigma of technical education ○ Value space & family time ○ Sense of pride ○ How the city “looks”, i.e. drive from the airport ○ Recreation opportunities that target young people – utilize the river more. Draw young people from suburbs to city center. ○ Promoting what we do have to the masses. Not knowing drives people to “established” communities. ○ Wider choices of employment – not enough variety at career fairs makes options seem few
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Quality of Life Diversity of Opportunity, People, Jobs

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| NW High | <ul style="list-style-type: none">○ Better recreation opportunities, housing and jobs downtown○ Target social media tools for advertising<ul style="list-style-type: none">▪ not newspaper▪ YouTube▪ local sites not known to wider community |
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Quality of Life Improving Downtown

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| NW High | <ul style="list-style-type: none">○ Connect opportunities with transportation & <u>walkability</u>○ Improve landscaping/green space○ Will walk if the path is safe & well lit at night○ Help people get past the façade of downtown to see what else is there○ Access to everything without need of a car including reliable public transportation and paths for green travel – walk, bike |
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Quality of Life Diversity

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| NW High | <ul style="list-style-type: none">○ Promote coexistence<ul style="list-style-type: none">▪ honor subgroups while maintaining unity as Wichitans, including east/west division (Riverfest bridges this)▪ downtown development will impact this.○ Want to see legs on projects that are planned. |
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In Conclusion - What needs our immediate attention?

Derby	<ul style="list-style-type: none"> ○ Encourage & support community leaders ○ Keep positive attitude going forward, especially in uncertain economic times ○ Coordinated planning ○ Open communication ○ Encourage involvement in local elections ○ Get involved (especially those who aren't here!)
NW High	<ul style="list-style-type: none"> ○ Make <u>downtown</u> safe, i.e. more interactive ○ Use social media to communicate ○ Think outside the box ○ Compare ourselves to comparable cities to create benchmarks rather than larger cities – don't let comparison become the rule
Evergreen	<ul style="list-style-type: none"> ○ Being competitive among other cities ○ Self promotion ○ Consensus with other towns, re: finding common goals ○ Connectivity <ul style="list-style-type: none"> ▪ places, bike paths, infrastructure, green space
Bel Aire	<ul style="list-style-type: none"> ○ City needs to move faster on projects ○ Move forward with recreation plans ○ Community engagement in processes ○ <u>Recycling!</u> ○ Increase civic engagement