



VISIONEERING  
WICHITA

## Visionering Steering Committee March 1, 2010 Meeting Notes

**Attendees:** Carl Brewer, Brenda Dietzman, Allan Dunne, Sharon Fearey, Jeff Fluhr, Bill Hanna, Nicole Howerton, Joe Johnson, Mike Kennedy, Sommer Keplar, Bob Layton, Robert Mendoza, Janet Miller, Tim Norton, Marilyn Pauly, John Rolfe, Jon Rolph, Teresa Rupp, Harvey Sorensen, Scott Wadle, Lyndon Wells, Lily Wu, Joe Yager, Heather Denker, John Schlegel, Jeremy Hill, Sonja Armbruster, Suzie Ahlstrand, Diane Longfellow

### Visionering Wichita Key Benchmark Update

Jeremy Hill, WSU Center for Economic Development & Business Research, provided an update on Visionering's key benchmarks. Link to his presentation:

<http://www.visioneringwichita.com/newsletter/2010%20Key%20Benchmarks%20Update.pdf>

### Young Professionals of Wichita

#### ***Destination ICT***

In 2009 Young Professionals of Wichita contracted with Next Generation Consulting to determine Wichita's handprint. This was accomplished through web-based surveys, focus groups and employer surveys. Heather Denker reported their findings. The presentation from Rebecca Ryan for Destination ICT is at the following link:

<http://www.ypwichita.org/emailer2/destinationICTrollout.pdf>

#### ***Create Here***

YPs Heather Denker, Sommer Keplar, Jamil Malone and Jason Dilts traveled to Chattanooga, TN to learn about CreateHere and what they offer, as well as participating in the CityShare mini-conference hosted by CreateHere. Sommer Keplar provided the following summary. CreateHere is a nonprofit that is "working to build Chattanooga's cultural economy through arts, economic and cultural development initiatives." There are about 20 fellows who work for CreateHere and they work towards quick action to improve their community. Representatives from at least six different cities came together for CityShare, which the goal was "for participants to emerge with more energy and resources for place-based change, an active and fresh network of like-minded cohorts across the country and a realistic strategy to execute upon arrival home." During the CityShare conference the Wichita representatives discussed the issue of perception in our community and came up with ideas that we will be continuing to redefine and share as they are solidified.

### Visionering Wichita News

#### ***Sustainable Communities Planning Grant***

John Schlegel, City of Wichita, presented information on a Sustainable Communities Planning Grant for regional planning efforts that integrates housing, transportation, environmental impact and economic development. Suzie Ahlstrand asked for agreement to put together a group to explore the opportunity for Visionering. There was a motion and 2<sup>nd</sup> to proceed.

#### ***Health Care Alliance***

Sonja Armbruster, co-chair Visionering Health Alliance, reported on the alliance's health care forum series. The Steering Committee is invited to participate in a series of meetings to help determine health priorities for our community and how we can begin to work together in new ways to address them. The meetings are held at the Wichita Independent Builders Association from 7:45 a.m. – 10:30 a.m. on March 26 and April 30.

### Other Visionering Wichita News

Next meeting is May 3<sup>rd</sup>, 4:00 p.m., Wichita Metro Chamber of Commerce